**Business support services**

**Credit Card Processing**
- Dental Office Specific
- Integration Software

**Best Card**
Denver-based Best Card specializes in providing credit card processing services for dental offices. They have excellent customer service and a local presence in Albuquerque to assist offices with processing credit cards and payment plans. Software to link directly with most office software packages is available and their web-based service allows easy access to reports and troubleshooting. Rates are some of the lowest in the industry and members receive special pricing on equipment.

**Collection Service**
- Flat-fee
- Online interface
- Practice-controlled

**American Profit Recovery**
American Profit Recovery is a flat-rate collection service that specializes in dental office collections. In Phase I, the service is pre-paid at a very reasonable rate allowing the office to collect the full amount owed. Offices control the process and need only submit the accounts with which they want assistance. The process is firm but gentle and results in outstanding rates of collection. Phase 2 is a more traditional collection service and completely optional. The online interface is easy both for submitting accounts and monitoring the progress of the service. Members receive discounted rates.

**Web Design**
- Online Marketing
- Interactive Design
- Optimized Functionality

**ProSite**
Provides website design and Internet marketing services specifically tailored to the needs of dental professionals. Their proven website solution makes it both easy and affordable to launch a successful Internet presence. In addition to website design, ProSites can assist with all types of marketing and branding including social media, blogs, podcasts and infographics. As part of this endorsed program, all NMDA members receive 25% off the standard website setup fee.

**IT Consulting**
- Networks
- Software
- Hardware
- Security

**LDD Consulting**
LDD is NMDA’s endorsed IT provider with expertise in dental office software, network design, hardware and security. Located in Albuquerque, LDD can service practices statewide. Members receive a free review and evaluation of their office networks. LDD provides active management and monitoring giving offices confidence in their security and maintenance.
PayDay offers services including payroll, human resources, employee benefits, organizational development, 401K, and worker compensation packages. They offer several levels of support which allows members to select the human resources assistance they need based on the size of the business. They provide resources for employee handbooks and training, poster compliance and benefits analysis.

Dental Benefits

Help

• Basic Insurance Info
• Navigating Claims
• Contract Issues
• Help with E-claims

ADA Third Party Concierge

The ADA’s Third Party Payer Concierge™ is a library of resources to support you with any and all dental insurance issues. Access articles, tips and tools, as well as on-demand webinars that speak to your pressing problems spanning insurance carrier relationships, contracts, claim submissions and rejections, and administrative efficiencies.

Patient Financing

• Payment Plans
• Revolving Credit
• 0% plans
• Other Health Care options

Care Credit

You may have patients out there putting off needed or cosmetic dental work because of the perceived cost. Now, the CareCredit credit card, with convenient special financing options* for dental care, gives your patients one less reason to delay getting a healthy and beautiful smile. More than 100,000 enrolled dental teams accept CareCredit, and more than 28 million accounts have been opened since CareCredit began helping patients to get the care they need and want. By accepting CareCredit, you’ll be listed on our online Provider Locator, which helps more than 10 million CareCredit cardholders find your practice when they are looking for a local doctor who accepts CareCredit. CareCredit.com receives, on average, more than 850,000 Card Acceptance Locator searches per month.

Contract Analysis

• Insurance Contracts
• Medicaid Agreements
• Some DSO Contracts

Contract Analysis Service

The ADA Contract Analysis Service (“CAS”) will provide you with information concerning a proposed contract so you can better understand and analyze its terms. CAS analyzes the following contracts (before they are signed):

• Dental provider contracts with third party payers.
• Certain dental management service organization contracts (excluding employment or associate contracts).

Utilize this service at no charge by submitting a copy of your unsigned contract directly to your state society (the fee is $50 if submitted directly to the ADA). Please contact your state society for more information on the submission process.
Credentialing Service powered by CAQH

The American Dental Association (ADA) and CAQH are working together to make it easier for dentists to enter and share their professional and practice data with dental plans and other healthcare organizations by utilizing CAQH ProView®. Dentists can enter their professional and practice information one time and submit it to the participating dental plans and organizations of their choice, reducing the administrative burden of the credentialing process. This data can also be used to update provider directories and other business needs.

ADA Find a Dentist

Help patients find you by updating your ADA® Find-a-Dentist™ profile! With the new Find-a-Dentist tool, patients will be able to search by payment options, benefits accepted, dental specialty and zip code. Completed profiles with a photo appear at the top of the search results, so make sure to fill out all fields. Updating your profile is easy and only takes 5 minutes.