2020 Speakers Bios & Course Descriptions
<table>
<thead>
<tr>
<th>Prefix</th>
<th>First Name</th>
<th>Last Name</th>
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<tbody>
<tr>
<td>Dr.</td>
<td>John</td>
<td>Alonge</td>
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<tr>
<td>Dr.</td>
<td>Gordon</td>
<td>Christensen</td>
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<td>Mr.</td>
<td>Joe</td>
<td>Griego</td>
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<tr>
<td>Dr.</td>
<td>Dennis</td>
<td>Hartlieb</td>
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<td>Dr.</td>
<td>Roger</td>
<td>Levin</td>
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<td>Mr.</td>
<td>Michael</td>
<td>Moxey</td>
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<td>Ms.</td>
<td>Laci</td>
<td>Phillips</td>
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<td>Dr.</td>
<td>Constantine</td>
<td>Politis</td>
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<td>Ms.</td>
<td>Amber</td>
<td>Riley</td>
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<td>Dr.</td>
<td>Larry</td>
<td>Williams</td>
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<tr>
<td>Dr.</td>
<td>Marty</td>
<td>Zase</td>
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</table>
Dr. John Alonge is a Diplomate of the American Board of Oral and Maxillofacial Surgery, and the National Dental Board of Anesthesiology currently in private practice in Erie, Pennsylvania. Dr. Alonge is a Magna cum Laude graduate of the University of Maryland, where he received his dental degree as well a master’s degree in anatomy in 1983, along with numerous awards and honors; among them, election to Phi Kappa Phi National Honor Society and Omicron Kappa Upsilon national dental honor society. He was selected for the U.S. Air Force General Practice Residency Program at Davis-Monthan Air Force Base in Tucson, Arizona which he completed in 1984. He was then transferred to Hickam AFB, Hawaii where for three years he served as Chief of Outpatient Oral Surgery prior to entering formal Oral and Maxillofacial Residency Training at Wilford Hall USAF Medical Center in San Antonio, Texas. Upon completion of his surgery training in 1990, Dr. Alonge was then assigned to Wright-Patterson USAF Medical Center in Dayton, Ohio where he served as Oral Surgery Training Officer for the Advanced Education in General Dentistry Residency Program. He separated from the Air Force in 1994 to enter private practice. As a result of his years of teaching, Dr. Alonge has extensive experience in all subspecialty areas such as dento-alveolar surgery, dental implants, corrective jaw and facial surgery. Dr. Alonge has lectured regionally, nationally and internationally and is a member of the Examination Committee for the American Board of Oral and Maxillofacial Surgery. He serves as a clinical instructor for the LECOM School of Dental Medicine Erie Outreach Clinic.

### Presentation

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<th>Day</th>
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<th>Spkr NM</th>
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<tbody>
<tr>
<td>Friday</td>
<td>5/29/20</td>
<td>8:30a</td>
<td>11:30a</td>
<td>John Alonge</td>
<td>Practical Oral Surgery for the General Practitioner</td>
<td>115/Brazos</td>
<td>3</td>
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</table>

### Course Description

Learn how to become more proficient, efficient and confident with everyday office dental surgery. You will receive immediate useful tips on:

- Pertinent Complex Medical Management Issues
- Anxiety and Pain Control
- Dentoalveolar Surgery introducing minimally invasive atraumatic technique concepts and armamentarium
- Socket preservation grafting
- Complications
- Third Molar surgery techniques
- Understanding and Management of Infection

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<tr>
<td>Friday</td>
<td>5/29/20</td>
<td>1p</td>
<td>4p</td>
<td>John Alonge</td>
<td>Differential Diagnosis of Oral Lesions</td>
<td>115/Brazos</td>
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### Course Description

For many dental providers recalling oral pathology and differentiating lesions to treat and/or refer can be one of the more difficult tasks in the diagnostic sequence process. This interactive presentation from a surgeon’s experience and perspective is for dentists and dental hygienists using an audience response system to lessen the pressure of reinforcing your recall of pathology while increasing skills necessary to successfully formulate a differential diagnosis.

Course Benefits/Highlights:

- Review oral and maxillofacial pathology terminology
- Understand the diagnostic sequence to formulate a differential diagnosis
- Formulate differential diagnosis on soft tissue and radiographic lesions
- Treat and/or refer with professional confidence
Gordon Christensen

Gordon J. Christensen is Founder and CEO of Practical Clinical Courses (PCC) and Co-Founder and CEO for Clinicians Report Foundation (CR) and a practicing prosthodontist in Provo, Utah. PCC is an international continuing education organization that provides courses and videos for all dental professionals. CR offers unbiased research on thousands of dental products.

Dr. Christensen has presented over 45,000 hours of continuing education throughout the world and has published many articles and books. Gordon and Dr. Rella Christensen are co-founders of the non-profit Gordon J. Christensen CLINICIANS REPORT (previously CRA), which Rella directed for many years. Since 1976, they have conducted research in all areas of dentistry and published the findings to the profession in the well-known CRA Newsletter now called CLINICIANS REPORT.

Gordon's degrees include: DDS, University of Southern California; MSD, University of Washington; PhD, University of Denver; an Honorary Doctor of Science from Utah State University, and an honorary Doctor of Dental Education and Research from Utah Valley University. Early in his career, Gordon helped initiate the University of Kentucky and University of Colorado Dental Schools and taught at the University of Washington. Gordon is a practicing prosthodontist in Provo, Utah. Gordon and Rella's sons are both dentists. William is a prosthodontist, and Michael is a general dentist. Their daughter, Carlene, is a teacher.

Course Description

Every few years this course emerges again, because new and potentially useful products and techniques have evolved. This fast-paced program will keep you excited and awake as you determine if the information provided fits your practice. All topics are oriented toward improving services to your patients as well as increasing your productivity.

Objectives: On the completion of this presentation, participants should be able to:

- List ten of the tips that apply to your practice.
- Compare the concepts with whatever you are currently using.
- Decide which to implement into your practice.
- Implement the tips into your practice.

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<tr>
<td>Thursday</td>
<td>5/28/20</td>
<td>9a</td>
<td>12p</td>
<td>Gordon Christensen</td>
<td>Fifty Useful Clinical Tips in Three Hours - 2020</td>
<td>Kiva Auditorium</td>
<td>3</td>
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Course Description

This fast moving “bottom line” course includes the areas of dentistry with the most activity and change in any given year. It is easily understood and has numerous summaries that help attendees to interpret the ongoing advancements in the profession. The course encourages audience participation, and questions and answers and is presented in an enjoyable and humorous manner.

Objectives: On the completion of this course attendees should be able to:

- List the most important and useful new techniques presented in this course.
- List the most important and useful materials discussed in this course.
- List the most important and useful new concepts discussed in this course.
- Implement those aspects of the course most applicable to your practice.

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<td>5/28/20</td>
<td>1p</td>
<td>4p</td>
<td>Gordon Christensen</td>
<td>THE CHRISTENSEN BOTTOM LINE</td>
<td>Kiva Auditorium</td>
<td>3</td>
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</tbody>
</table>
Joe was born and raised in Albuquerque, NM and is a native of the north valley. At 27 years old, he is a proud father of two and donates his time as a Little League and Special Olympics coach. Joe is a service-connected US Navy Veteran with over 8 years of public service under his belt as a previous Albuquerque area Firefighter/EMT and Police Officer. Joe has experience in running EMS calls in the rural and metro areas and has advanced training in trauma, extrication, and critical incident management. His training as a Police Officer has afforded him experience in drug interdiction, domestic violence prevention, and advanced roadside impairment.

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**Course Description**

The BLS Course trains participants to promptly recognize several life-threatening emergencies, give high-quality chest compressions, deliver appropriate ventilations and provide early use of an AED.

In the Instructor-led course, students participate in simulated clinical scenarios and learning stations. Students work with an AHA BLS Instructor to complete BLS skills practice and skills testing.

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Dennis Hartlieb

Dennis B. Hartlieb, DDS is a graduate of the University of Michigan School of Dentistry, and maintains a full time practice dedicated to cosmetic, implant, restorative, and sleep dentistry in Glenview, Illinois. In addition to his private practice, Dr. Hartlieb is an Adjunct Associate Professor at the Marquette University School of Dentistry, in Milwaukee, Wisconsin, and an instructor at the Center for Esthetic Excellence in Chicago.

Dr. Hartlieb has presented hands-on programs to dentists throughout the US and in Europe on the art and science of cosmetic bonding techniques. In addition to lecturing on anterior and posterior direct resin bonding techniques, Dr. Hartlieb teaches dental clinical photography utilizing Adobe Photoshop and PowerPoint for patient communication, and on restorative techniques for implant therapies.

A consultant for many dental manufacturers, Dr. Hartlieb is influential in the design of materials widely used in restorative dentistry. His dentistry has been seen in many dental publications and he has contributed articles on his techniques in restorative dentistry. Dr. Hartlieb was recognized as one of the top 5 people to watch in dentistry by the dental publication, Dental Products Report.

Dr. Hartlieb is the President of the Chicago Academy of Interdisciplinary Dentofacial Therapy, and a member of several organizations including, the American Dental Association, the American Academy of Cosmetic Dentistry, the American Academy of Dental Sleep Medicine, the Chicago Academy of Dental Research, and the prestigious American Academy of Restorative Dentistry.

If you are looking for an experienced dentist in the North Chicago Suburbs, please contact Chicago Beautiful Smiles or call us at 847.729.6080 to schedule an appointment today. We also welcome patients visiting us out-of-state as well.

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<tr>
<td>Friday</td>
<td>5/29/20</td>
<td>8:30a</td>
<td>11:30a</td>
<td>Dennis Hartlieb</td>
<td>Composites: Layering Techniques for Predictability and Success - Anterior Adhesive Workshop</td>
<td>210/Tijeras</td>
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Course Description

The participants will learn a step-by-step application of direct resin for fractures of anterior teeth. The appropriate preparation techniques for fractured incisors to help camouflage the restoration and maximize retention will be reviewed and practiced. Concepts to create and utilize a customized lingual incisal matrix will be used in the hands-on exercise. Utilizing opaquing techniques, and a combination of appropriate Nanofilled and Microfilled composites, the participants will overcome the problem of ‘shine-thru’ commonly seen with other composite systems. A predictable, uncomplicated technique to restore the fractured anterior tooth will be taught in this hands-on program.

Course Objective:
The participants will master the skills needed to create a seamless Class IV composite that blends with the tooth structure and eliminates the shine-thru commonly seen with these restorations.

The Participant will learn:
- Bevel design and layering techniques to create invisible Class IV restorations
- How and when to use Opaquers to create naturally appearing restorations
- The importance of Microfill composites for ultimate esthetics in free hand bonding
- Putting it all together; the utilization of a systematic approach utilizing Nanofilled composites, Opaquers, Tints and Microfills to create natural, beautiful and predictable anterior direct resin restorations
Dennis Hartlieb

Dennis B. Hartlieb, DDS is a graduate of the University of Michigan School of Dentistry, and maintains a full time practice dedicated to cosmetic, implant, restorative, and sleep dentistry in Glenview, Illinois. In addition to his private practice, Dr. Hartlieb is an Adjunct Associate Professor at the Marquette University School of Dentistry, in Milwaukee, Wisconsin, and an instructor at the Center for Esthetic Excellence in Chicago.

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<td>Friday</td>
<td>5/29/20</td>
<td>1p</td>
<td>4p</td>
<td>Dennis Hartlieb</td>
<td>Direct Posterior Resin Techniques for predictability and success - Posterior Workshop</td>
<td>210/Tijeras</td>
<td>3</td>
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Course Description

This hands-on course is designed for clinicians who wish to learn the skills to confidently place posterior composites, or improve their skills if they are experienced with resin. Through the hands-on format, unique wedging techniques and matrix band utilization will be practiced to allow the participants to create posterior resins that are appropriately contoured with excellent interproximal contacts. Layering techniques will be taught and practiced allowing participants to place virtually invisible restorations in a time efficient manner. Contouring and polishing techniques will be reviewed in detail and performed by the participants.

Learning Objectives

- Learn step-by-step techniques that work – layering techniques to create life-like form to posterior direct resin restorations
- Learn and practice a unique customized wedging and a superior matrix technique for interproximal direct resin restorations
- Utilize a technique to efficiently restore the very large direct posterior composite restoration
Considered the foremost authority on dental practice success, Dr. Levin has dedicated his career to improving the lives of dentists. Dr. Levin is a third-generation general dentist and the Chairman and CEO of Levin Group, Inc., a leading dental management consulting firm that has worked with over 26,000 dentists and specialists.

One of the most sought-after speakers in dentistry today, Dr. Levin frequently lectures at major dental meetings. The author of 68 books and more than 4,300 articles, he is a regular contributor to JADA, Dental Economics, Inside Dentistry and other industry publications. He has been interviewed by The Wall Street Journal, The New York Times and Time magazine.

Throughout his career, Dr. Levin has received numerous honors including the Dental Excellence Award for the best practice management consultant from DrBicuspid.com. For 13 consecutive years, he has been named one of the “Leaders in Dental Consulting” by Dentistry Today. Recently, he was honored to be named one of the “32 Most Influential People in Dentistry” by Benco’s Incisal Edge magazine and one of “The 10 Most Interesting Dentists” by Dentist’s Money Digest.

Dr. Levin has a personal mission of creating practice success for every dentist and is committed to the continual improvement of the profession.

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<td></td>
<td>Friday</td>
<td>5/29/20</td>
<td>8:30a</td>
<td>11:30a</td>
<td>Roger Levin</td>
<td>215/San Miguel</td>
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### Course Description

This all-new course will teach three powerful ways to increase production, maximize profit, and lower stress. These new practical strategies for the changing field of dentistry can be easily implemented by any practice. It has now been proven that there is a small set of key actions that occur in the practice every day that will determine the level of practice performance. This course will discuss which methods are used by highly successful practices in order to maintain and continually improve the operation and growth of the practice.

### Objectives:

- Complete implementation of three powerful, practical methods within 90 days
- Understand proven, critical ways to improve practice operations and efficiency
- Improve team performance and enhance the patient experience
- Comprehend how high levels of efficiency contribute to low stress
- Set key measurements for each team member to help them reach their maximum potential
- Know how to recognize when a practice is plateauing or about to decline
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<td>Friday</td>
<td>5/29/20</td>
<td>11:30a</td>
<td>1p</td>
<td>Roger Levin</td>
<td>Team Luncheon: 21 Ways to Improve Customer Service</td>
<td>Hall 4</td>
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Course Description

When it comes to customer service, patients are more demanding than ever before. Providing excellent customer service is more about combining a number of little things than focusing solely on a few big things, which is why this course will include 21 practical and easy-to-implement methods to immediately improve customer service in any practice. The outstanding success of some of the best companies and organizations in the United States has been attributed to their high level of customer service. However, customer service is not an accident. It is a carefully thought out set of processes to ensure that you achieve the highest level of patient satisfaction every day.

Objectives:

- Implement new, leading-edge customer service techniques that exceed patients’ expectations
- Utilize techniques to increase patient satisfaction and case acceptance
- Favorably impact practice’s online reviews by delivering excellent customer service
- Know how to overcome difficult situations with difficult patients
- Master 10 ways to prepare for a difficult conversation – and WIN with customer service
- Learn how exceptional customer service can grow referrals
Case presentation is one of the most important fundamentals of a successful dental practice. Unfortunately, dentists and teams receive no training in this critical area. The modern dental patient makes decisions very differently than in the past and not understanding the decision making process is costing dental practices tens or hundreds of thousands of dollars of revenue per year.

Why are some practices so successful and others not? The answer is partly due to having a step-by-step case presentation process that leads to patients accepting treatment. Successful case presentation goes beyond just the doctor. The entire team is involved and can make an enormous difference. Practices that are able to master the proper “sales” process using professional and high integrity communication with patients will continue to be successful. Not only will more patients accept treatment but the average production per patient will increase dramatically. And so will positive reviews!

Case presentation is a system. When the system is properly understood and followed, practice performance and productivity will immediately improve. It happens every time.

This exciting, energized seminar will educate both the doctor and team on the key principles of case presentation and case acceptance. Doctors and team members will learn the key roles that they play in the case acceptance process. Motivation will also increase as people understand the process. Attendees will leave with more confidence in their ability to present cases using a system that can be implemented immediately.

Objectives: Attendees will learn:
• Why some patients say yes and others say no
• How increased case acceptance improves production and profitability
• Why case presentation is one of the most essential factors in dental practice success
• How patients make buying decisions
• How to improve the case presentation process
• The role each team member plays in the customer service process
• How patients think and what they really want
• Do patients with dental insurance think differently?
Michael Moxey

Michael brings over 20 years of communications, broadcasting and government experience to his position at the NMDA. His background includes holding the position of Public Information Officer for the New Mexico Economic Development Department, Director of Charitable Giving and Communications for Charter Bank, and a dozen years as an award-winning broadcaster in Albuquerque and Austin. In his spare time he records and performs music with his band, can be heard on commercial radio/television voiceovers, and is an avid photographer.

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<tr>
<td>Thursday</td>
<td>5/28/20</td>
<td>12p</td>
<td>1p</td>
<td>Michael Moxey</td>
<td>The Price is Right!</td>
<td>Hall 4</td>
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Course Description

“The Dental Price is Right”: Join us for a live game show extravaganza featuring the latest dental products and the opportunity to win exciting prizes. Everyone is welcome to “come on down” to the Center of Learning stage on Thursday and Friday afternoon at 1pm to participate in the games and giveaways.

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Laci Phillips

Laci discovered at an early age her true passion for speaking and entertaining audiences. As a founding partner at Practice Dynamics she combines her knowledge of dentistry with her passion for teams to deliver customized coaching, workshops and speaking events throughout the country.

Laci began her road to coaching as a chairside assistant while going to college to pursue a dream of one day having her own talk show. While working her way to the business side of dentistry, she was fortunate to learn from top industry professionals. The experience gained on this journey gives her unique insight into the technology and business side of dentistry. The excitement of working in high tech offices, as well as, high-end cosmetic practices has instilled in her the passion and the knowledge to coach dental teams on their road to excellence. Balancing coaching dental teams with her speaking career is a dream come true. Each time she takes the stage her passion for dentistry and the dental team comes to life in her words and the lessons she teaches.

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<tr>
<td>Thursday</td>
<td>5/28/20</td>
<td>9a</td>
<td>12p</td>
<td>Laci Phillips</td>
<td>Communication, Coding &amp; Collections</td>
<td>130/Cimarron-120/Dona Ana</td>
<td>3</td>
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Course Description

When the first question a patient asks is "How much will my insurance pay?" our daily lives begin to revolve around insurance. Learn to step out of that mind set and step into customer service, quality health care and ultimately a profitable practice. Discover how excellent communication proper coding and above average collections can impact your practice’s efficiency and financial health. Walk out of this high energy course feeling energized with the realization, the revolution has just changed.

Objectives:
- Learn new communication techniques to ensure more effective insurance cooperation
- Embrace new coding and collections efficiencies
- Discover the difference between a Patient Focused Office and an insurance driven practice

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<td>Laci Phillips</td>
<td>Your Practice Through Your Patient's Eyes</td>
<td>130/Cimarron-120/Dona Ana</td>
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Course Description

Do you really know your patients? Do they know you? In the life cycle of a patient, it’s not just about how many clicks in the computer or how many restorations you have done. What it is about is how many real conversations you have had, the personal care and the customized touch. Let’s take customer service to a whole new level by learning who your target audience is, what they expect and what they see. A patient’s positive perception is your success. It’s time to put on different glasses and see things in a new perspective!

Objectives:
- Discover your office in a new prospective, both external and internal views
- Learn which reports to run to find out if your target audience is who you thought they would be
- Gain insights from a patient’s perspective, what do they see and hear
Constantine Politis

Dr. Politis is a graduate of Loyola University’s School of Dentistry, where he completed postgraduate studies in Periodontics. He served as Director of Clinical Periodontics and achieved the rank of Associate Clinical professor, at Loyola’s School of Dentistry.

Dr. Politis has lectured locally, nationally and internationally. He is a member of several professional organizations and earned his fellowship in the Academy of General Dentistry.

Dr. Politis is past-president of the Illinois Society of Periodontist, Hellenic American Dental Society, Chicago Dental Society West Side Branch and served as both an executive board member and editor for the Mid-West Society of Periodontists.

Dr. Politis is engaged in the full-time private practice of clinical Periodontics in River Forest, Illinois. Please join me in extending him a warm welcome to the New Mexico Dental Association annual meeting.

Presentation

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<tr>
<td>Friday</td>
<td>5/29/20</td>
<td>8:30a</td>
<td>11:30a</td>
<td>Constantine Politis</td>
<td>Red Swollen Glossy &amp; Boggy</td>
<td>235/Mesilla</td>
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Course Description

Remember all those things that they taught you in school about treating gums? Guess what…they still work. This course was designed for dental team members interested in updating their knowledge of the etiology, diagnosis, and fundamentals of treatment, for their periodontally compromised patients. An overview of periodontal treatment from non-surgical therapy through regenerative surgical techniques will be presented.

Objectives:
- Gain an enhanced understanding of the various forms of periodontal disease.
- Develop an algorithm for decision making regarding the treatment, or referral for treatment, of the various forms of periodontal disease.
- Be able to better communicate the need and rationale for earlier treatment of periodontal disease to their patients.

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<tr>
<td>Friday</td>
<td>5/29/20</td>
<td>1p</td>
<td>4p</td>
<td>Constantine Politis</td>
<td>Aesthetic Surgical Periodontics in Your Practice</td>
<td>235/Mesilla</td>
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Course Description

For many years, surgical periodontal procedures were thought of as destructive, disfiguring techniques which negatively impact our patients’ aesthetic sensibility. This presentation will focus on the harmonious relationship between esthetic parameters and surgical periodontal therapy. The importance of case selection, the concept of "biologic width," and the dynamics of wound healing will be discussed. Control of patients’ esthetics is maximized when the restorative dentist has a comprehensive understanding of the “Gingival Frame” surrounding their work.

Objectives:
- Discuss the importance of “Biologic Width” as it relates to aesthetic dentistry.
- Understand the importance of case selection and proper treatment sequencing.
- Improve your aesthetic and restorative outcomes.
Ms. Riley is a 1998 graduate of Sinclair College in Dayton, Ohio. She completed her Baccalaureate with Wright State University and Masters at Boston University. In addition to private practice in San Diego, CA, Amber is a nationally recognized subject matter expert and consultant, and she is the Forensic Dental Autopsy Technician for the San Diego County Office of the Medical Examiner. She is a Fellow of the American Academy of Forensic Sciences, Member of the CDHA, American Society of Forensic Odontology, and American Academy for Oral Systemic Health. She lectures internationally on the topics of Oral Pathology, Forensic Odontology, Laser-assisted Periodontal Therapies and the Dental Management of Medically Complex Patients.

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### Course Description

Oral lesions are a common finding in dental practice. During this course attendees will receive not only a refresher program on the topic of oral pathology, but will also be brought up to date with the most current, relevant discussions of widespread oral pathologies including their origins, treatments and outcomes. The audience will learn valuable insights and techniques that can be immediately introduced into their clinical practice to improve patient care.

**Learning Objectives:**
- Fundamental overview of the histology and pathogenesis of common and frequently encountered oral lesions, pathologies and the oral manifestations of systemic disease encountered in dental practice.
- Recognition and differentiation of Red, White and Pigmented oral lesions and the scientifically supported protocol for evaluation and treatment.
- Recognition of tissue alteration due to physical trauma or habit, localized disease and systemic illness.
- Learn and implement a succinct yet thorough extra/intra oral examination process into routine dental practice.

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<tr>
<td>Thursday</td>
<td>5/28/20</td>
<td>1p</td>
<td>4p</td>
<td>Amber Riley</td>
<td>Patients, Pills and Pathology</td>
<td>235/Mesilla</td>
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### Course Description

The number of Americans over the age of 65 exceeds 15% of the population and that number will increase by more than an additional 20% over the next few decades. As patient longevity increases, so will the number of conditions, diseases and potential disabilities that these patients will present with in our dental chairs. Medically compromised patients with age-related diseases such as cancers, or lifestyle associated factors such as obesity, drug use and abuse, as well as the myriad of common; and often underestimated, abnormal physical conditions that we cross paths with on a day-to-day basis demand a sharpened focus during our treatment planning, delivery of care and periodontal maintenance in general dentistry. These patients require clinicians that have a competent insight into medicine and pharmacotherapies, and are capable of deducing findings from patient medical histories and willing to collaborate with patients’ medical providers to provide optimal dental care.

**Learning Objectives:**
- Participants will receive an up-to-date, concise review of the more common medical disorders that are encountered within general dentistry: basic epidemiology and pathophysiology, signs/symptoms and accepted medical therapy for the condition and specific dental management recommendations.
- Neurologic, behavioral and psychiatric disorders, including drug and alcohol abuse will be examined.
- Drug interactions that are significant to dentistry will be reviewed.
Dr. Larry Williams graduated from the University Of Tennessee College Of Dentistry in 1982 and then served 30 years in the United States Navy Dental Corps. Dr. Williams dedicated over 25 years of his 30 years of service to addressing tobacco issues for the Navy, Marine Corps, and the Department of Defense via clinical intervention, provider training, and policy development. Additional highlights of his Navy career included development of the National Action Plan for Tobacco Cessation, updating the DOD/VA Clinical Practice Guideline for Tobacco Cessation, and assisting with the creation of the Affordable Care Act’s National Prevention Strategy. He currently serves as an Assistant Professor at the Midwestern University College of Dental Medicine- Illinois where his duties include being a Preclinical Course Coordinator, the Director of Community Outreach, and serving as the Course Director for the 4th year clinical rotations to underserved dental clinics in the community. In addition to his educational duties, he is currently serving as the Co-Chair of the Tobacco Cessation Subcommittee for the Illinois Tobacco Prevention and Control State Plan Work Group, as a Board Member for the Skokie, Illinois Board of Health, and as a member of the American Academy of Pediatrics/American Lung Association Clinical Practice and Tobacco Cessation Work Group. He is a member of the American Dental Association and the Academy of General Dentistry, and holds board certified status in the American Board of General Dentistry. Dr. Williams is a Master in the Academy of General Dentistry and is also a Fellow in the American College of Dentists, the International College of Dentists, the Pierre Fauchard Academy, and the Academy of Dentistry International. Dr. Williams is Immediate Past President of the Illinois Academy of General Dentistry and he is currently serving as the President of the Westside Branch of the Chicago Dental Society.

Objectives:  Lecture attendees will be informed about:

- What to do in disaster situations
- How to assess your surroundings
- First aid care that can save lives
- How to protect yourself and your family

Course Description

Life-threatening emergencies can happen fast and emergency responders aren’t always nearby. Do you want to stand by and see people suffer because you do not know what to do? Why get involved when someone is badly injured? According to a recent National Academies of Science study, trauma is the leading cause of death for Americans under the age of 46. Life-threatening injuries require immediate action to prevent a person from dying. Those nearest to someone with life threatening injuries are best positioned to provide first care. This course will be a hands-on opportunity to learn basic emergency care to save lives. You will leave knowing you can make a difference until help arrives!

Objectives: Participants attending this course will be able to:
- What to do in disaster situations
- How to assess your surroundings
- First aid care that can save lives
- How to protect yourself and your family

Course Description

Our practices of dentistry have grown beyond our “4-walls of care”. Whether we are speaking of concerns about mercury, nitrous oxide, biofilms, or waste, we have to be aware of what keeps our staff, our patients, and our families safe. This lecture will serve to review current guidelines for a safe dental experience for everyone.

Objectives: Lecture attendees will be informed about:
- The Centers for Disease Control and Prevention (CDC) guidelines for office infection control
- Up to date information on the environmental impact of our practices
- Tips to inform patients about a “Safe Dental Visit”
Marty Zase

Marty Zase was a disc jockey for eight years before becoming a dentist and is an instrument rated pilot. He is a diehard Red Sox fan, an avid reader, a not quite adequate golfer, and a graduate of the Dale Carnegie Institute, Starfleet Academy, and the Landmark Education Forum and Curriculum for Living. Dr. Zase received a B.A. from Boston University and his D.M.D. from Tufts University School of Dental Medicine. A former clinical instructor in restorative dentistry at Tufts, he is guest lecturer in cosmetic dentistry at the University of Connecticut, Nova Southeastern, New York University, and Louisiana State University Dental Schools. He has published over sixty dental articles, has served on the editorial or review boards of The Journal of Cosmetic Dentistry, Contemporary Esthetics, and General Dentistry magazines, and lectures internationally on cosmetic dentistry.

He is one of only about a dozen dentists in the world to have both a Mastership from the Academy of General Dentistry and an Accreditation in Cosmetics from the American Academy of Cosmetic Dentistry. He practices in the Colchester Dental Group and is the only dentist in the greater Hartford area Accredited by the Aacd. He was the 2006-2007 President of the Aacd, the largest cosmetic dentistry organization in the world. He serves on the Aacd Board of Accreditation Examiners and mentors Accreditation candidates. At the Aacd, he was one of the developers of both the University Advisory Council and the Private Education Advisory Council to help spread the teaching of cosmetic dentistry to dental students at all stages of their careers. Dr. Zase was the 2015 recipient of the Lifetime Achievement Award by the Aacd. He is also the President of the New England Academy of Cosmetic Dentistry.

He has developed numerous techniques and instruments that are currently used in modern cosmetic dentistry. He was inducted into the Dental Hall of Fame by the genR8TNext Internet dental community (now the Academy of Comprehensive Esthetics). He has also been granted fellowships in the American College of Dentists (FACD), the Pierre Fauchard Academy, and the International Academy of Dental Facial Esthetics (FADFE), and the AGD has honored him with the Lifetime Learning and Service Recognition Award for his contributions to dentistry and dental education. He has been selected by Dentistry Today magazine as one of the Top Clinicians in Dental Continuing Education for the last eleven years in a row. Dr. Zase lives in Glastonbury, Connecticut, practices in the Colchester Dental Group and is available online at Martyzase@aol.com. Dr. Zase can usually be found around town, dressed in a Hawaiian shirt and matching socks.

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<td>8:30a</td>
<td>11:30a</td>
<td>Marty Zase</td>
<td>Cosmetic Pearls for the General Dentists Part 1</td>
<td>140/Aztec-110/Galisteo</td>
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<tr>
<td>Friday</td>
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<td>1p</td>
<td>4p</td>
<td>Marty Zase</td>
<td>Cosmetic Pearls for the General Dentists Part 2</td>
<td>140/Aztec-110/Galisteo</td>
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Course Description

This course is designed to help those dentists who would like to improve their practices by including more cosmetic dentistry procedures. The lecture gives many tips on how to do cosmetic dentistry better and more efficiently. Often we defer doing cosmetic procedures because we don’t know how to fix potential problems, so many suggestions have been included on what to do when things go wrong. This high quality wide screen PowerPoint presentation begins by reviewing basic adhesive dentistry techniques while explaining a unique method of performing microdentistry, and then continually builds on the knowledge gained with each succeeding and more complex subject. Dr. Zase brings a unique teaching foundation since he is one of only about a dozen dentists in the world who has attained both his Mastership in the Academy of General Dentistry and is also Accredited in Cosmetics by the American Academy of Cosmetic Dentistry. He is also an Accreditation Examiner and was President of the Aacd (2006-2007).

Techniques and tips are included in the following topics:

- The Mini-Prep: a minimally invasive technique for restoring incipient carious lesions;
- Posterior Composites: predictable contacts, aesthetic tips, preventing overhangs, achieving zero sensitivity;
- Invisibly Restoring Fractured Incisors: opaquing and adhesive techniques;
- Zero sensitivity tooth whitening utilizing pre-whiteners;
- Porcelain Onlays and Crowns: easy to use cements, repairing and preventing minor marginal defects, opaquing metal;
- Smile Design: visualizing and understanding the principles;
- Porcelain Veneers: modifying shades, laboratory communication to get what you want; repairing (closing) margins
- Natural and Aesthetic Bridges: ovate pontic design, tissue design, repairing fractured porcelain;
- Patient Communication: the principle of asking, cosmetic imaging;
- And countless other pearls to put into your practice tomorrow.