

# Practice support services

## ADAPT

- Practice Sales
- Associate Matching
- Business Mentoring
- Transition Success



## ADA Practice Transitions

ADAPT, a service of ADA Business Innovation Group, matches dentists who are looking to join a practice with owners who are seeking an associate or someone to purchase their practice. We are bringing dentists all the tools, information and support that is vital to the process while facilitating matches based on what matters to dentists the most - their philosophy of care. We work closely with our clients, offering training and coaching - all with a focus on allowing them to achieve their individual and mutual goals.

## Bento

- Alternative Dental Benefits Plans
- In-office Plans
- Customized Benefits
- Transition Success



## Bento – Modern Alternative to Dental Benefits

You didn't become a dentist to spend your time navigating the insurance claims process — you did it to take care of people. That's why the ADA endorses Bento, to get you back to doing more of what you love. Bento connects your practice directly to your patients, simplifying the claims process step and decreasing administrative costs — meaning you receive your payments quickly. You have access to Bento's marketing templates to help you inform and recruit your patients to use your plans. Bento offers two types of dental products: an in-office plan and a self-funded employer-sponsored group or individual plan

## Jobs Board

- Employment Opportunities
- Practices for sale
- Equipment purchase
- Filters and Notifications



## Hesy-Re Jobs Board

Named after the first dentist in recorded history, Hesy-Re was developed as a web app for dentists and dental professionals looking for new opportunities. The app uses an algorithm and ranking system to match dentists, business owners or hiring managers with potential buyers or employees. Dentists can post jobs, sell or identify a practice to purchase, or list equipment for sale. Potential employees can review available job postings and set-up notifications at no charge. Filters and notifications can be set up to customize the search experience. NMDA members receive discounted rates and preferred listings.

## Scrap Metal Recycling

- Mail Back Processing
- Short Turnaround
- Documentation



## D-MMEX Refining

Easy Refine is a mailback office recycling service for precious metals. Simply request a kit online following the link for the NMDA website and you will receive everything you will need to process your scrap metal via FedEx return shipping. Once refining has been completed an independent assay report is completed to assign value. Along with a check, you will receive a detailed analysis report explaining the valuation. Typical timeframe is about 10 business days. More than a dozen state associations subscribe to the service.

## Office Television

- Customized Content
- Individualized Messaging
- Educational
- Entertainment
- News



### ADA TV

PUT WAITING ROOM TIME TO OPTIMAL USE. Increase case acceptance and promote your practice with ADA TV. ADA TV combines the marketing expertise of PBHS with trusted educational content from the ADA. The result? A cutting-edge high-tech personalized TV system that turns your reception area into a production tool for your practice. ADA TV presentations help encourage questions from patients and families and include the most up-to-date information presented in a clear and friendly display. 3D animations, video, digital signage and testimonials help make a lasting impression while generating enthusiastic interest.

## Translation

- Real-time
- Online Video Conference
- 1557 Compliance
- Hundreds of Languages



### Cyracom

CyraCom provides phone and video interpretation, enabling dentists to communicate with their non-English-speaking patients in seconds. CyraCom services help you stay compliant with the language requirement of Section 1557 of the Affordable Care Act. Connect to an interpreter via phone, video, laptop or the CyraCom app. CyraCom supports hundreds of languages, including ASL and more than 20 other languages over video. Interpreters in CyraCom's large-scale US contact centers complete a 120-hour certification course and specialize in healthcare interpreting, including a focus on dental terms.

## Publications

- Patient Brochures
- Reference Guides
- CDT Manuals
- Marketing Materials



### ADA Store

The ADA Store provides patient education brochures and videos. Dentists can purchase reference materials like the latest CDT manual and compliance manuals for HIPAA and OSHA. Many materials and brochures may be personalized for office use.

## Communication & Telehealth



### Backline by DrFirst

- EHR Integration
- Access to Health History
- PMP Consultation
- Easy Renewals

DrFirst's Backline communication and collaboration tool, specifically designed for use in healthcare environments, helps providers achieve better care coordination, better health outcomes, better transitions of care and lower hospital readmissions. Available for iPhone and Android mobile devices, and web-based desktop environments:

- Private, group and Patient-Centered Chat<sup>SM</sup> modes
- Real-time delivery status indicators and timestamps
- Supports attachments up to 20MBs, including photos, videos, audio files and documents
- Secure text messaging encryption for physicians protects privacy, prevents unintended disclosure and meets HIPAA and Joint Commission requirements

## Insurance

- Professional Liability
- General Liability
- Workmen's Comp
- Small Group Health



## Professional Protector Plan

With offices in Albuquerque, Santa Fe and Taos, Brown & Brown is available to service the insurance needs of dentists and dental offices. They have extensive experience with the insurance needs of dentists when it comes to professional liability, general liability, workmen's compensation and property. NMDA members receive special pricing and the benefits of the Professional Protector Plan products.

## Resources



- Marketing
- Design
- Third Party Issues
- Best Practice
- Guidelines

## ADA Center for Professional Success

The ADA Center for Professional Success is continuously adding new content, tools, and resources to help dentists succeed in their practices. The website also contains new material on protecting dental offices from ransomware, preparing the office for EMV chip card payments and navigating insurance claims. Dentists can find webinars on preventing prescription opioid diversion and prescription drug monitoring programs.

## Shipping

- Home or Office
- 50% off Air
- 30% off Ground
- Smart Pickup® Service



## United Parcel Service

Ship items from your dental practice reliably and with exclusive savings for ADA members. UPS offers more service options, superior ground delivery coverage and overnight delivery by 10:30am to more zip codes than any other carrier. Even if your practice already uses UPS, be sure to notify UPS of your ADA membership to ensure you are receiving the lowest rates.

## References

- Oral Health Information
- Research Assistance
- Historical Archives
- Access to Evidence



## ADA Library & Archives

The ADA Library & Archives provides access to essential information focusing on specific aspects of dentistry and oral health. It offers reference and research assistance for clinical queries, interlibrary loan and document delivery services, and historical and special collections services for the dental community. Access scholarly literature and clinical information from research databases and other resources, such as PubMed, DynaMed, the Cochrane Library, CINAHL Complete, and MEDLINE Complete.

## E-Prescribing

- EHR Integration
- Access to Health History
- PMP Consultation
- Easy Renewals



## iPrescribe by DrFirst

Toss your prescription pad. iPrescribe enables you to prescribe any drug from your smartphone. It's safer and faster than your other prescribing options when you're out of the office. The app includes access to your patient's medication history, state PDMPs, clinical alerts, and more.