New Mexico DENTAL ASSOCIATION

THE DENTAL SHOWCASE

108th ANNUAL SESSION

OVER 40 EXHIBITORS

OVER 25 SPEAKERS

Dr. Howard Glazer  Dr. Antonio Mancuso  Dr. Kyle Stanley  Dr. Steve Rasner

SOCIAL EVENTS and NETWORKING

Le Chat Lunatique

OFFICIAL PROGRAM

JUNE 7-10, 2017  |  ALBUQUERQUE CONVENTION CENTER
MEET DR. MORGAN

He’s not at his practice. Instead, he’s enjoying time with his family and making memories to last a lifetime.

He can rest easy knowing that during his free time he doesn’t need to worry about paperwork or business operations.

Instead, we are.

WORRY-FREE TIME. ONE OF THE MANY BENEFITS OF BEING AN AFFORDABLE DENTURES & IMPLANTS PRACTICE OWNER.

WHAT WILL YOU DO WITH YOUR FREE TIME?

• 360° Business Support
• 100% Practice Ownership
• Relocation Packages Provided
• Industry-Leading Income Plus Equity

Leann Kuhl | Dentist Recruiter
Phone: 970-682-1213 | Email: leann.kuhl@affordablecare.com
careers.affordabledentures.com
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All classes and events are subject to change.
2,146 maximized fee schedules for our members and counting...

Get the most out of your dental insurance relationships. Tap into the Dental Cooperative’s partnership with dental insurance companies to help maximize your relationships and fees. With thousands of successes already, the Cooperative provides our New Mexico members the resources to help maximize insurance fee schedules for their practice and to help identify new profitable partners they may be missing out on.

Maximize your dental insurance relationships today.

Contact us today for a free insurance analysis.

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New Mexico Area Director
(575)224-6722
adam@dentalcooperative.com
dentalcooperative.com

*The Cooperative partners with insurance companies under the FTC counseled Messenger Model approach. Fee maximization results may vary for each practice.
Welcome!

Here we are in the new year, 2017, and it is time to start planning on attending the New Mexico Dental Association’s Annual Session June 7–10 at the Albuquerque Convention Center. This year’s meeting, “The Dental Showcase” will be one of the most exciting meetings we have ever presented, featuring world class speakers, the incredible exhibit hall, and a chance to mingle with your peers. We have an exceptional program planned for this year’s meeting so bring the whole team as there will be something for everyone. Keynote speakers include the highly sought after Dr. Steve Rasner and his presentation for the entire dental team, “Realizing The Dream.” Speaker, author, and clinician Dr. Howard Glazer will help you and your practice be more efficient, profitable, and enjoyable through his lecture, “I Have It and You Need It.” Dr. Kyle Stanley is a rising star that we are fortunate to have at our meeting. His message will be on the 27 most common problems with dental implants. A huge health problem these days are sleep disorders, and we are on the front line of recognizing and treating these disorders, literally saving people’s lives. Dr. Jonathan Parker’s practice is limited to treating TMD and sleep disorders. He will teach us how to recognize and manage these disorders such as sleep apnea. Dr. Roy Shelburne literally went to prison for us, and he did nothing wrong. His story is compelling and he will teach us how to code properly for insurance and what we can do to protect ourselves and practices. Another huge problem we face everyday in our practices is tooth wear. Dr. Mancuso will teach us how to manage and treat the worn dentition. There are many more lectures and hands-on presentations planned so do not miss this session!

Brian Dennis, DDS
Program Chair—NMDA Annual Session
New Mexico Dental Association is an ADA CERP Recognized Provider

NMDA Staff

Thomas Schripsema  
Executive Director

Nancy Arenas  
Assistant Executive Director

Michael Moxey  
Director of Communications and Advocacy

K-Zir  
New High Translucency Full Contour Zirconia Crown

$99 per unit

3 unit bridge with connectors - $305.00
Registration Information

Dates & Deadlines

HOTEL DISCOUNT REGISTRATION May 10, 2017
EARLY REGISTRATION DEADLINE May 15, 2017
CANCELLATION/REFUND REQUEST May 18, 2017
PRE-REGISTRATION DEADLINE June 2, 2017

(after June 2, only “on-site registration” will be available)

Advance Registration

ONLINE  www.nmdental.org
FAX  505-294-9958
MAIL  NMDA
9201 Montgomery Blvd NE, Ste 601
Albuquerque, NM 87111

(Registration entries are processed in the order they are received.)

On-Site Registration

LOCATION  Hall 4 (Sat. only – East Building, Upper Level)
SCHEDULE
Thurs., June 8  6:30 AM–3:30 PM
Fri., June 9  6:30 AM–11:30 AM
          2:00 PM–3:00 PM
Sat., June 10  8:00 AM–10:00 AM

Payment

Make payable to NMDA:

U.S. CURRENCY  MASTERCARD, VISA, or
CHECK  AMERICAN EXPRESS
MONEY ORDER

In the event that a credit card is officially denied use, please supply alternative credit card information within 24 hours to avoid having tickets returned to inventory.

Obtaining Official Documentation

Pre-registrants received by June 2, 2017, will get tickets, badges, etc., via the U.S. Postal Service, prior to Annual Session.

Those registering on-site will receive tickets, badges, etc., at the time of registration.

Group Registration

Group packages will be mailed to the address of the primary registrant.

Guest Registration

Guest registration designations are for family members (non-dental)—spouses and children. They will not earn CE credits and will not receive CEU forms.
Lost Tickets, Badges, and Lanyards
Lost tickets are replaced at the original cost.
Lost badges are replaced at no additional cost.
USB Lanyard will be replaced with a non-USB lanyard.

Refund Policy
To obtain a refund, submit a written request, (accompanied by all badges and tickets) to NMDA, on or before May 18, 2017.
All refunds will be processed on or before July 31, 2017.

Student Requirements
- Students must have student ID card
- Students do not register online
- Entry by paper form—faxed to 505-294-9958 or delivered to NMDA office by May 18, 2017 or on-site at the Annual Session
- Student registration does not earn CE credits
- Students will not receive CEU forms

Ticketed Courses
The only ticketed courses are those that require an additional fee for participation (except for the free Risk Management Seminar).
Use the Ticketed Events table (on page 18-19) and enter the code on your registration form. All other courses do not require a ticket. Seating is on a first-come, first-served basis for all courses, so remember to arrive early.

Badge Colors
- DDS
- Hygienist
- Dental Assistant
- Business Staff
- Technician
- Exhibitor
- Speaker
- NMDA Staff
- Student
- Technician
- Exhibitor
- Speaker
- NMDA Staff
- Student
- Technician
- Exhibitor
- Speaker
- NMDA Staff
- Student
- Technician
- Exhibitor
- Speaker
- NMDA Staff
- Student

First Aid and Lost Items
Visit the security desk outside of the Hall 4 for assistance.

Regulations
Audio or video taping, the use of photography and the placing of clothing on empty seats are prohibited in all scientific sessions.
Smoking (regular cigarettes or e-cigarettes) is prohibited throughout the Albuquerque Convention Center.

Video and Photography Disclaimer
Please be advised that the New Mexico Dental Association (NMDA) will videotape and photograph attendees during the entire event.
By attending the Annual Session, you consent to the NMDA’s use and/or reproduction of for advertising, commercial, publicity, or any other business purposes of the NMDA. The NMDA will not be liable for any claims against you arising out of said use. You understand and agree that you will not be entitled to any financial or other compensation for said use by the NMDA.
Continuing Education Info

CE Class Availability
Class availability is NOT GUARANTEED. Class seating is on a first come, first served basis, until attendance capacity is filled.

- Reservations are not used for “Non-Ticketed Classes.”
- Capacity of classroom attendance is determined according to the fire marshall’s regulations.
- If a class attendance reaches the limit of legal capacity, then that class is considered “closed.”

CE Class Credits
NMDA is an ADA CERP recognized provider. CE courses, provided by NMDA, are recognized by the New Mexico Board of Dental Health, other state licensing bodies, and the Academy of General Dentistry (AGD). In New Mexico, CE courses must be “technical or scientific, as relates to clinical care” to qualify for relicensure. Courses are designated “technical and/or scientific” or “nontechnical.” CE requirements differ from state to state, so please check with your state for specific requirements. AGD course codes and CE credit hours are shown on each course synopsis.

ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

Concerns or complaints about a CE provider may be directed to the provider or to ADA CERP at www.ada.org/cerp.

CE Documentation
A CE Attendance Worksheet is included in each tote bag (which you can pick up on arrival at the Albuquerque Convention Center, in booths 104 and 106). Additional CEU forms are available on the website. Record your course information and completion codes, on the CEU forms. Completion codes are given at the conclusion of each course. Each attendee is responsible for maintaining all CE documentation. Some states have different requirements for documentation and verification of course credits. Please check with your state.

Class Materials
You may be required to bring special materials in addition to online handouts. (See course descriptions, pages 28–45.)
**Course Disclaimer**

NMDA makes every effort to present high-caliber clinicians in their respective areas of expertise. The presentations of the speakers, in no way, implies NMDA's endorsement of any product, technique or service presented in the course. NMDA specifically disclaims responsibility for any material presented.

**Electronic Handouts**

After registration forms have been processed, attendees with valid email addresses will receive access to the course handouts, electronically. With this convenience, attendees can download the handouts for each course. **Handouts will not be available on-site. Please visit www.NMDental.org to download your files in advance.**

**Proof of Attendance**

Your proof of attendance is your continuing education form, which is validated when you receive your course code at the end of each session from the speaker. The number of the continuing education hours is equal to the number of hours per course. Continuing education codes will be available only to those individuals who have attended an entire course. These codes will not be available to attendees at any other time.
General Information

Conference Location
Albuquerque Convention Center
401 2nd St NW, Albuquerque, NM 87102
505-768-4575

The Albuquerque Convention Center is New Mexico’s premier meeting space. It is located in the center of downtown Albuquerque with convenient access to I-25 and I-40. The Hyatt Regency Hotel is located within walking distance of the Albuquerque Convention Center.

Where to Stay
The Hyatt Regency Albuquerque
330 Tijeras Ave NW, Albuquerque, NM 87102
505-842-1234 | 1-888-591-1234

Call before May 10 and mention the NMDA 108th Annual Session for the special rate of $129. Experience a delightful stay at the Hyatt Regency Albuquerque. Their renowned services, amenities and downtown location make it the ideal choice for both business travelers and vacationers. Stroll along Albuquerque’s avenues to explore the shops and art galleries of our inviting city. Enjoy a leisurely walk to your event at the Albuquerque Convention Center, just a short distance from the hotel.

Airport
Albuquerque International Sunport
2200 Sunport Blvd SE, Albuquerque, NM 87106
505-244-7700

WiFi Connection
(use your own computer or device)
The Albuquerque Convention Center provides complimentary Wi-Fi access in all public lobby areas.

Dining Options
HALL 4
Thursday & Friday: 8AM–4PM
Saturday: Closed

Thank You Sponsors
3M ESPE Geistlich
ADA Ivoclar Vivadent
Benco OCO Biomedical
Brown and Patterson
Brown of NM The Doctor’s
Caulk/DENTSPLY Financial Resource
Member Anniversaries

25 Year Members

Debbie L. Ashida
Tom D. Baiamonte
Leo P. Balderamos
Raymond E. Broussard
William D. Burnett
Michael J. Farrell
Petra I. Mayer
Brian R. Papworth
Douglas D. Parks
Robert S. Quintano
Eddie O. Romero
Gregory T. Sanchez
Mark E. Urbane

40 Year Members

Gregory F. Bell
Michael P. Brown
Joseph P. Camunez
John F. Crisler
W. J. Garard
Robert J. Kelly
James F. Lunardon
Brian A. Zarikta

Lifetime Members

John C. Cason
Michael W. Davis
Ricky D. Felts
Dennis G. Fillmore
John L. Gordon
Reuben G. Gutierrez
Robert W. Haggerty
Reuben A. Jamharian
Alfred L. Lopez Jr.
James F. Lunardon
Carl C. Profazi
Bonnie L. Ruyle
Mario J. Samaniego

New Mexico Dental Association is an ADA CERP Recognized Provider

ADA CERP logo
### Exhibitor List

<table>
<thead>
<tr>
<th>Company Name</th>
<th>Booth</th>
</tr>
</thead>
<tbody>
<tr>
<td>3M Oral Care</td>
<td>410</td>
</tr>
<tr>
<td>A-dec</td>
<td>201</td>
</tr>
<tr>
<td>Banyan</td>
<td>600</td>
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<tr>
<td>Bent Ericksen &amp; Associates</td>
<td>209</td>
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<tr>
<td>Best Card, LLC</td>
<td>608</td>
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<tr>
<td>Brasseler USA</td>
<td>301</td>
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<tr>
<td>Brown &amp; Brown of New Mexico Insurance</td>
<td>604</td>
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<tr>
<td>Carestream Dental</td>
<td>302</td>
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<tr>
<td>Ceratek Dental Laboratory</td>
<td>509</td>
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<tr>
<td>Cleartooh Digital X-Ray</td>
<td>306</td>
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<tr>
<td>Clon3d</td>
<td>710</td>
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<tr>
<td>Colgate</td>
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<tr>
<td>CTC Associates</td>
<td>503</td>
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<tr>
<td>Damage Control Mouthguard</td>
<td>605</td>
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<tr>
<td>DDS Match</td>
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<tr>
<td>Delta Dental of New Mexico</td>
<td>618</td>
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<tr>
<td>Dental Cooperative of New Mexico</td>
<td>809</td>
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<tr>
<td>Dental Fix</td>
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<td>Dental Health Products, Inc.</td>
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<td>Dentsply Sirona</td>
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<tr>
<td>Dentsply Sirona Implants</td>
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<tr>
<td>Desert Rose Labs</td>
<td>108</td>
</tr>
<tr>
<td>Designs for Vision, Inc.</td>
<td>311</td>
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<tr>
<td>Digital Doc, LLC</td>
<td>411</td>
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<tr>
<td>Doctor.com</td>
<td>812</td>
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<tr>
<td>Eclipse Loupes and Products</td>
<td>314</td>
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<tr>
<td>Enovative Technologies</td>
<td>305</td>
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<tr>
<td>Estrategy Consulting Inc.</td>
<td>807</td>
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<tr>
<td>Florida Probe Corp</td>
<td>518</td>
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<td>Garfield Refining Company</td>
<td>402</td>
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<tr>
<td>GC America, Inc.</td>
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<td>Hawaiian Moon</td>
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<td>Henry Schein Dental</td>
<td>515</td>
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<tr>
<td>Hero Practice Services</td>
<td>308</td>
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<tr>
<td>Implant Direct</td>
<td>418</td>
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<tr>
<td>Infinite Trading, Inc.</td>
<td>404</td>
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<tr>
<td>ISHC</td>
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<td>Ivoclar Vivadent, Inc.</td>
<td>319</td>
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<tr>
<td>Kaylor Dental Lab</td>
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<tr>
<td>Kubiak Melton &amp; Associates</td>
<td>307</td>
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<tr>
<td>LDD Consulting, Inc.</td>
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<tr>
<td>LumaDent, Inc.</td>
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<tr>
<td>MacPractice</td>
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<tr>
<td>Mass Mutual Southwest</td>
<td>601</td>
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<tr>
<td>McGregor &amp; Obiad, PLLC</td>
<td>303</td>
</tr>
<tr>
<td>Midmark Corporation</td>
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<tr>
<td>Mountain Dental</td>
<td>508</td>
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<td>ND-Ideal</td>
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<tr>
<td>New Mexico Dental Association</td>
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<tr>
<td>Nobel Biocare</td>
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<tr>
<td>OCO Biomedical</td>
<td>309</td>
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<tr>
<td>PARAGON Dental Practice Transitions</td>
<td>603</td>
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<tr>
<td>Patterson Dental</td>
<td>401</td>
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<tr>
<td>PDT, Inc./Paradise Dental Technologies</td>
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<tr>
<td>Porter Royal Sales</td>
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<tr>
<td>Procter &amp; Gamble</td>
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<tr>
<td>Prophy Magic</td>
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<td>Rocky Mountain Sales Associates, LLC</td>
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<td>Rose Micro Solutions</td>
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<td>Southwest Dental Refining</td>
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<tr>
<td>Sterisil, Inc.</td>
<td>815</td>
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<tr>
<td>Tote Bags &amp; CEU Forms</td>
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<tr>
<td>Trinity Construction</td>
<td>602</td>
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<tr>
<td>Ultradent Products, Inc.</td>
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<td>Ultralight Optics</td>
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<tr>
<td>VOCO America, Inc.</td>
<td>414</td>
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<tr>
<td>WEAVE</td>
<td>514</td>
</tr>
</tbody>
</table>
Show our exhibitors they are appreciated—visit the exhibit hall. Expert exhibit personnel are here to assist you in making the right choices, educate you on their products and services, and take your orders. Please spend time in the exhibit hall—the support of our exhibiting companies is greatly acknowledged for contributing to the success of the New Mexico Annual Session.

**EXHIBIT HOURS**

- Thursday 8AM–5:30PM
- Friday 8AM–5PM

**LOCATION**

Hall 4—West Complex
# HOUSE OF DELEGATES

**Wednesday, June 7**

<table>
<thead>
<tr>
<th>TIME</th>
<th>TITLE</th>
<th>LOCATION</th>
<th>AGD</th>
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<tbody>
<tr>
<td>1–2:30 PM</td>
<td>House of Delegates: General Session Members welcomed to participate in debate or discussion of proposed resolutions during reference committees</td>
<td>215/San Miguel</td>
<td>149</td>
</tr>
<tr>
<td>2:30–4 PM</td>
<td>House of Delegates – Caucus Meeting</td>
<td>215/San Miguel-238/Pecos 220/Ruidoso-210/Tijeras</td>
<td>149</td>
</tr>
<tr>
<td>4–5 PM</td>
<td>House of Delegates – Reconvene Session for New Business</td>
<td>215/San Miguel</td>
<td>149</td>
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</table>

**Thursday, June 8**

<table>
<thead>
<tr>
<th>TIME</th>
<th>TITLE</th>
<th>LOCATION</th>
<th>AGD</th>
</tr>
</thead>
<tbody>
<tr>
<td>9–11 AM</td>
<td>House of Delegates – Reference Committee Meetings</td>
<td>18/Cochiti</td>
<td>149</td>
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</tbody>
</table>

**Friday, June 9**

<table>
<thead>
<tr>
<th>TIME</th>
<th>HOUSE OF DELEGATES</th>
<th>LOCATION</th>
<th>AGD</th>
</tr>
</thead>
<tbody>
<tr>
<td>7–10 AM</td>
<td>House of Delegates – Final Session</td>
<td>18/Cochiti</td>
<td>149</td>
</tr>
</tbody>
</table>

# SPECIAL EVENTS

**Thursday, June 8**

<table>
<thead>
<tr>
<th>TIME</th>
<th>SPEAKER</th>
<th>TITLE</th>
<th>LOCATION</th>
<th>CEU</th>
<th>AGD</th>
</tr>
</thead>
<tbody>
<tr>
<td>8–9 AM</td>
<td>Gary L. Roberts</td>
<td>Opening Session: Forum – Issues for Dental Practice 2017 with speakers Dan Klemmedson, Chris Morgan, Thomas Schripsema, Joe Valles</td>
<td>Kiva Auditorium</td>
<td>1</td>
<td>149</td>
</tr>
<tr>
<td>4:30–5:30 PM</td>
<td>Exhibitor Hall Reception – Music/Networking</td>
<td>Hall 4</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>5:30–7:30 PM</td>
<td>New Dentist Reception</td>
<td>Hyatt Hotel President’s Suite</td>
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</table>

**Friday, June 9**

<table>
<thead>
<tr>
<th>TIME</th>
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<th>LOCATION</th>
<th>CEU</th>
<th>AGD</th>
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<tbody>
<tr>
<td>10 AM–4 PM</td>
<td>NMDA Blood Drive</td>
<td>Hall 4</td>
<td>1</td>
<td>567</td>
</tr>
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</table>

# CENTER OF LEARNING

**Thursday, June 8**

<table>
<thead>
<tr>
<th>TIME</th>
<th>SPEAKER</th>
<th>TITLE</th>
<th>LOCATION</th>
<th>CEU</th>
<th>AGD</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:30–10:30 AM</td>
<td>Andrew Eberhardt</td>
<td>Maximizing Insurance Relationships</td>
<td>Hall 4</td>
<td>1</td>
<td>567</td>
</tr>
<tr>
<td>11 AM–12 PM</td>
<td>Gary Fichtner &amp; Michael McDade</td>
<td>Clon3D presents the Condor Intra-Oral Scanner</td>
<td>Hall 4</td>
<td>1</td>
<td>250</td>
</tr>
<tr>
<td>1–2 PM</td>
<td>Michael Moxey</td>
<td>The Price is Right!</td>
<td>Hall 4</td>
<td>1</td>
<td>029</td>
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<tr>
<td>4–5 PM</td>
<td>Gary Fichtner &amp; Michael McDade</td>
<td>Clon3D presents the Condor Intra-Oral Scanner</td>
<td>Hall 4</td>
<td>1</td>
<td>250</td>
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**Event Schedule**

**TICKETED EVENTS**

**Thursday, June 8**

<table>
<thead>
<tr>
<th>TIME</th>
<th>SPEAKER</th>
<th>TITLE</th>
<th>LOCATION</th>
<th>CEU</th>
<th>AGD</th>
</tr>
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<tbody>
<tr>
<td>7–8 AM</td>
<td>Past President’s Breakfast</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>7–8:30 AM</td>
<td>Drew McDonald</td>
<td>Eat &amp; Learn Breakfast: Going Old-School on Social Media</td>
<td>220/Ruidoso</td>
<td>1</td>
<td>550</td>
</tr>
<tr>
<td>9 AM–12 PM</td>
<td>Jill Baskin</td>
<td>CNA Dental Professional Liability Risk Management Seminar</td>
<td>240/220/La Cienega</td>
<td>3</td>
<td>555</td>
</tr>
<tr>
<td>9 AM–12 PM</td>
<td>Tim Twigg</td>
<td>Employment Compliance for Dentists</td>
<td>230/Pecos</td>
<td>3</td>
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<tr>
<td>9 AM–12 PM</td>
<td>Stephanie Dominguez</td>
<td>Dental Assistants Dental Implants – Surgical Workshop</td>
<td>210/Tijeras</td>
<td>3</td>
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<tr>
<td>2–5 PM</td>
<td>Stephen Wagner</td>
<td>Now You Can Do It! High-quality dentures in three brief appointments!</td>
<td>210/Tijeras</td>
<td>3</td>
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<tr>
<td>2–5 PM</td>
<td>Stephanie Dominguez</td>
<td>Dental Assistants Dental Implant – Prosthetics Workshop</td>
<td>Suite E &amp; F</td>
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**Friday, June 9**

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<th>TIME</th>
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<tr>
<td>9 AM–12 PM</td>
<td>Christopher Baer</td>
<td>Going Digital: Improving Clinical Efficiency with Digital Impressions — Sponsored by Benco</td>
<td>235/Mesilla</td>
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<td>11:45 AM–1 PM</td>
<td>Roy Shelburne</td>
<td>Team Luncheon: Stop the Insanity, By Doing Things Differently</td>
<td>Hall 4</td>
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<td>2–5 PM</td>
<td>Joe Griego–CAREtactics</td>
<td>BLS for Healthcare Providers</td>
<td>220/Ruidoso</td>
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**Saturday, June 10**

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<tr>
<td>9 AM–12:30 PM</td>
<td>Joe Griego–CAREtactics</td>
<td>BLS for Healthcare Providers</td>
<td>220/Ruidoso</td>
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### LECTURES

**Thursday, June 8**

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<tr>
<td>8:30AM−12:30PM</td>
<td>Ron Wang</td>
<td>Extraction Management</td>
<td>Suite E &amp; F</td>
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<tr>
<td>9AM−12PM</td>
<td>Jane Grover</td>
<td>Action for Dental Health: Practice Success through Community Service</td>
<td>235/Mesilla</td>
<td>3</td>
<td>149</td>
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<tr>
<td>9AM−12PM</td>
<td>Howard Glazer</td>
<td>I have It...You Need It! (Must Have Products &amp; Materials) AKA “What's Hot &amp; What's Getting Hotter!”</td>
<td>130/Cimarron 120/Dona Ana</td>
<td>3</td>
<td>269</td>
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<tr>
<td>9AM−12PM</td>
<td>Kyle Stanley</td>
<td>The Biggest Problems in Implant Dentistry and How to Avoid Them</td>
<td>215/San Miguel</td>
<td>3</td>
<td>690</td>
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<tr>
<td>9AM−12PM</td>
<td>Steve Rasner</td>
<td>The Thriving Fee for Service Practice in 2017</td>
<td>220/Ruidoso</td>
<td>3</td>
<td>550</td>
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<tr>
<td>9AM−12PM</td>
<td>John Cornali</td>
<td>The Straight “Tooth Truth” About Orthodontics</td>
<td>140/Aztec</td>
<td>3</td>
<td>370</td>
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<tr>
<td>9AM−12PM</td>
<td>Kim Miller</td>
<td>Principle Based Periodontal Therapy and Treatment Planning</td>
<td>115/Brazos</td>
<td>3</td>
<td>490</td>
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<tr>
<td>11AM−2PM</td>
<td>Andrea Wiseman</td>
<td>The Power of Prevention</td>
<td>110/Galisteo</td>
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<tr>
<td>2−5PM</td>
<td>Linda Nichols</td>
<td>Ethics For One, One For Ethics</td>
<td>230/Pecos</td>
<td>3</td>
<td>555</td>
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<tr>
<td>2−5PM</td>
<td>Tim Twigg</td>
<td>Building That Illusive Winning Team</td>
<td>110/Galisteo</td>
<td>3</td>
<td>550</td>
</tr>
<tr>
<td>2−5PM</td>
<td>Jane McGinley &amp; Howard Pollick</td>
<td>Are You Ready to Advocate for Community Water Fluoridation?</td>
<td>235/Mesilla</td>
<td>3</td>
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<tr>
<td>2−5PM</td>
<td>Lionel Candelaria</td>
<td>Current Concepts is Post-Operative Pain Management</td>
<td>240/La Cienega</td>
<td>3</td>
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<tr>
<td>2−5PM</td>
<td>Kim Miller</td>
<td>To Use or Not To Use: When Is The Question?</td>
<td>115/Brazos</td>
<td>3</td>
<td>730</td>
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<tr>
<td>2−3PM</td>
<td>Drew McDonald</td>
<td>Orthodontics and Sports Dentistry: Mouth Guard Use and Effects on Jaw Muscles and the TMJ Complex</td>
<td>140/Aztec</td>
<td>1</td>
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<td>3−4PM</td>
<td>Drew McDonald</td>
<td>Perf Vibes: An Abbreviated Course in Accelerated Orthodontics</td>
<td>140/Aztec</td>
<td>1</td>
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<tr>
<td>4−5PM</td>
<td>Drew McDonald</td>
<td>Autism Spectrum Disorder (ASD) and Dentistry: Creating a Welcoming Environment for Dental Patients with ASD</td>
<td>140/Aztec</td>
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**Event Schedule**

**Friday, June 9**

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<th>TIME</th>
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<th>LOCATION</th>
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<tbody>
<tr>
<td>9AM–12pm</td>
<td>Bernadette Jojola</td>
<td>Dental Radiography Safety</td>
<td>Kiva Auditorium</td>
<td>3</td>
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<tr>
<td>9AM–12pm</td>
<td>Jonathan Parker</td>
<td>Treating Snoring and Obstructive Sleep Apnea (OSA): Grow Your Practice and Change People’s Lives</td>
<td>130/Cimarron 120/Donan Ana</td>
<td>3</td>
<td>730</td>
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<tr>
<td>9AM–12pm</td>
<td>Anthony Mancuso</td>
<td>Predictable and Efficient Provisionalization of the Anterior Aesthetic Case</td>
<td>140/Aztec 110/Galisteo</td>
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<tr>
<td>9AM–12pm</td>
<td>Byron Wall</td>
<td>Practical Occlusion in Everyday Practice</td>
<td>115/ Brazos</td>
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<tr>
<td>9AM–12pm</td>
<td>Renee Cina Acosta</td>
<td>Two for The Team: What to Know About Implants &amp; Regeneration</td>
<td>220/ Ruidoso</td>
<td>3</td>
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<tr>
<td>2–5pm</td>
<td>Roy Shelburne</td>
<td>Maneuvering the Coding Minefield</td>
<td>215/San Miguel</td>
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<tr>
<td>2–5pm</td>
<td>Anthony Mancuso</td>
<td>Managing The Worn Dentition Sponsored by Caulk/DENTSPLY</td>
<td>140/Aztec 110/Galisteo</td>
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<tr>
<td>2–5pm</td>
<td>TBD</td>
<td>Porcelain Restorations: Zirconia Sponsored by 3MESPE</td>
<td>Suite E &amp; F</td>
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<tr>
<td>2–5pm</td>
<td>Renee Cina Acosta</td>
<td>Chew on This: Chronic Inflammation, Nutrition &amp; Your Patients</td>
<td>235/ Mesilla</td>
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**Saturday, June 10**

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<thead>
<tr>
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<tr>
<td>9–10:30AM</td>
<td>Cathryn Albrecht &amp; Jeffrey Fraum</td>
<td>Participating Provider Contracts: The Basics, Relevant Issues and Golden Rules Sponsored by ADA</td>
<td>240/La Cienega</td>
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<tr>
<td>9AM–12pm</td>
<td>Bernadette Jojola</td>
<td>OSHA Infection Control Update</td>
<td>215/San Miguel</td>
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<tr>
<td>10:30–11:30AM</td>
<td>Cathryn Albrecht &amp; Jeffrey Fraum</td>
<td>Dentist Employment Agreements: A Guide to Key Legal Provisions Sponsored by ADA</td>
<td>240/La Cienega</td>
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<th>EVENT</th>
<th>SPEAKER/LOCATION</th>
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<tbody>
<tr>
<td>1:00pm–2:30pm</td>
<td>Wednesday</td>
<td>House of Delegates – General Session</td>
<td>Members welcomed to participate in debate or discussion of proposed resolutions during reference committees</td>
<td>215/San Miguel, 215/San Miguel, 215/Pecos, 220/Ruidoso, 220/Tijeras</td>
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<tr>
<td>2:30pm–4:00pm</td>
<td>Wednesday</td>
<td>House of Delegates – Caucus Meeting</td>
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<td>4:00pm–5:00pm</td>
<td>Wednesday</td>
<td>House of Delegates – Reconvene Session for New Business</td>
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<tr>
<td>6:30am–3:30pm</td>
<td>Thursday</td>
<td>Registration Open</td>
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<td>7:00am–8:30am</td>
<td>Thursday</td>
<td>Past President’s Breakfast</td>
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<tr>
<td>8:00am–9:30am</td>
<td>Thursday</td>
<td>Opening Session: Forum – Issues for Dental Practice 2017</td>
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<tr>
<td>8:00am–9:00am</td>
<td>Thursday</td>
<td>Opening Session: Forum – Issues for Dental Practice 2017</td>
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<tr>
<td>8:30AM–12PM</td>
<td>Ron Wang</td>
<td>Extraction Management – Reference Committee Meetings</td>
<td>Suite E &amp; F</td>
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<tr>
<td>9AM–11AM</td>
<td>Jane Grover</td>
<td>House of Delegates – Reference Committee Meetings</td>
<td>18/Cochiti</td>
<td>149</td>
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<tr>
<td></td>
<td>Howard Glazer</td>
<td>Action for Dental Health: Practice Success through Community Service</td>
<td>235/Mesilla</td>
<td>149</td>
</tr>
<tr>
<td>9AM–12PM</td>
<td>I Have It. You Need It!</td>
<td>I have It. You Need It! (Must Have Products &amp; Materials) AKA “What's Hot &amp; What's Getting Hottter!”</td>
<td>130/Cimarron, 120/Dona Ana</td>
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<td></td>
<td>Kyle Stanley</td>
<td>The Biggest Problems in Implant Dentistry and How to Avoid Them</td>
<td>215/San Miguel</td>
<td>680</td>
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<tr>
<td></td>
<td>Steve Rister</td>
<td>The Thriving Fee for Service Practice in 2017</td>
<td>220/Ruidoso</td>
<td>550</td>
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<tr>
<td>9AM–11AM</td>
<td>John Conelli</td>
<td>The Straight “Tooth Truth” About Orthodontics</td>
<td>130/AZtec</td>
<td>370</td>
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<td>9AM–12PM</td>
<td>Jill Baskin</td>
<td>CMA Dental Professional Liability Risk Management Seminar</td>
<td>240/La Jemeija</td>
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<td>Tim Twibb</td>
<td>Employment Compliance for Dentists</td>
<td>230/Pecos</td>
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<tr>
<td>9AM–11AM</td>
<td>Kim Miller</td>
<td>Principle Based Periodontal Therapy and Treatment Planning</td>
<td>115/Brazos</td>
<td>490</td>
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<tr>
<td>9AM–11AM</td>
<td>Stephanie Dominguez</td>
<td>Dental Assistants Dental Implants – Surgical Workshop</td>
<td>210/Tijeras</td>
<td>680</td>
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<td></td>
<td>Andrew Eberhard</td>
<td>Maximizing Insurance Relationships</td>
<td>Hall 4</td>
<td>567</td>
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<td>Gary Flachtner &amp; Michael McDade</td>
<td>Clon3D presents the Concor intra-Oral Scanner</td>
<td>11AM–12AM</td>
<td>250</td>
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<tr>
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<tr>
<td>11AM–2PM</td>
<td>Andrea Wiseman</td>
<td>The Power of Prevention</td>
<td>110/Galisteo</td>
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<td>1PM–2PM</td>
<td>Michael Moxey</td>
<td>The Price is Right!</td>
<td>Hall 4</td>
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<tr>
<td>2PM–5PM</td>
<td>Linda Nichols</td>
<td>Ethics For One, One For Ethics</td>
<td>230/Pecos</td>
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<tr>
<td>2PM–5PM</td>
<td>Stephen Wagner</td>
<td>Now You Can Do It! High-quality Dentures in Three Brief Appointments!</td>
<td>210/Tijeras</td>
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<tr>
<td>2PM–5PM</td>
<td>Howard Glazer</td>
<td>“I have It...You Need It! (Must Have Products &amp; Materials) AKA “What’s Hot &amp; What’s Getting HOTTER!” (Cont’d)</td>
<td>130/Cimarron 120/Dona Ana</td>
<td>3</td>
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<tr>
<td>2PM–5PM</td>
<td>Kyle Stanley</td>
<td>The Biggest Problems in Implant Dentistry and How to Avoid Them (Cont’d)</td>
<td>215/San Miguel</td>
<td>3</td>
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<tr>
<td>2PM–5PM</td>
<td>Steve Rasner</td>
<td>The Thriving Fee for Service Practice in 2017 (Cont’d)</td>
<td>220/Ruidoso</td>
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<tr>
<td>2PM–5PM</td>
<td>Tim Twigg</td>
<td>Building That Illusive Winning Team</td>
<td>110/Galisteo</td>
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<tr>
<td>2PM–5PM</td>
<td>Jane McGinley &amp; Howard Pollick</td>
<td>Are You Ready to Advocate for Community Water Fluoridation?</td>
<td>235/Mesilla</td>
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<tr>
<td>2PM–5PM</td>
<td>Lionel Candelaria</td>
<td>Current Concepts is Post-Operative Pain Management</td>
<td>240/La Cienega</td>
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<td>2PM–5PM</td>
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<td>115/Brazos</td>
<td>3</td>
</tr>
<tr>
<td>2PM–5PM</td>
<td>Stephanie Dominguez</td>
<td>Dental Assistants Dental Implant – Prosthetics Workshop Sponsored by OCO Biomedical</td>
<td>Suite E &amp; F</td>
<td>3</td>
</tr>
<tr>
<td>2PM–3PM</td>
<td>Drew McDonald</td>
<td>Orthodontics and Sports Dentistry: Mouth Guard Use and Effects on Jaw Muscles and the TMJ Complex</td>
<td>140/Aztec</td>
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<tr>
<td>3pm – 4pm</td>
<td>Drew McDonald</td>
<td>Perf Vibes: An Abbreviated Course in Accelerated Orthodontics</td>
<td>140/Aztec</td>
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<tr>
<td>4pm – 5pm</td>
<td>Gary Fichtner &amp; Michael McDade</td>
<td>Autism Spectrum Disorder (ASD) and Dentistry: Creating a Welcoming Environment for Dental Patients with ASD</td>
<td>140/Aztec</td>
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<tr>
<td>4:30pm – 5:30pm</td>
<td>Drew McDonald</td>
<td>Clon3D presents the Condor Intra-Oral Scanner</td>
<td>Hall 4</td>
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<tr>
<td>5:30pm – 6:30pm</td>
<td>Bernadette Jojola</td>
<td>Dental Radiography Safety</td>
<td>Kiva Auditorium</td>
<td></td>
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<tr>
<td>7am – 10am</td>
<td>Jonathan Parker</td>
<td>Treating Snoring and Obstructive Sleep Apnea (OSA): Grow Your Practice and Change People’s Lives – Part 1</td>
<td>130/Cimmaron 120/Dona Ana</td>
<td></td>
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<tr>
<td>9am – 12pm</td>
<td>Anthony Mancuso</td>
<td>Predictable and Efficient Provisionalization of the Anterior Aesthetic Case</td>
<td>140/Aztec 110/Galisteo</td>
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<td>6:30am – 7:30am</td>
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<td>7am – 10am</td>
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<td>House of Delegates – Final Session</td>
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<td>7:30am – 8am</td>
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<td>Exhibit Hall Open</td>
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<td>9am–12pm</td>
<td>Byron Wall</td>
<td>Practical Occlusion in Everyday Practice</td>
<td>115/Brazos</td>
<td>3</td>
<td>180</td>
</tr>
<tr>
<td>9am–12pm</td>
<td>Dan Potoczny</td>
<td>21st Century Solutions: Materials, Process, Application and Placement</td>
<td>240/La Dona</td>
<td>3</td>
<td>250</td>
</tr>
<tr>
<td>9am–12pm</td>
<td>Renee Cina Acosta</td>
<td>Two for the Team: What to Know About Implants &amp; Regeneration</td>
<td>220/Ruidoso</td>
<td>3</td>
<td>690</td>
</tr>
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<td>9am–12pm</td>
<td>Christopher Baer</td>
<td>Going Digital: Improving Clinical Efficiency with Digital Impressions (Sponsored by Benco)</td>
<td>235/Mesilla</td>
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<td>10am–11am</td>
<td>Byron Wall</td>
<td>Practical Occlusion in Everyday Practice (Cont’)</td>
<td>115/Brazos</td>
<td>3</td>
<td>180</td>
</tr>
<tr>
<td>11:45pm–12pm</td>
<td>Roy Shelburne</td>
<td>Team Luncheon: Stop the Insanity, By Doing Things Differently</td>
<td>Hall 4</td>
<td>1</td>
<td>550</td>
</tr>
<tr>
<td>1pm–2pm</td>
<td>Michael Moxey</td>
<td>The Price is Right!</td>
<td>Hall 4</td>
<td>1</td>
<td>029</td>
</tr>
<tr>
<td>1:30pm–3:30pm</td>
<td>Registration Open</td>
<td>1:30pm–3:30pm</td>
<td>Ground Floor</td>
<td>130/Cimarron</td>
<td>3</td>
</tr>
<tr>
<td>2pm–5pm</td>
<td>Jonathan Parker</td>
<td>Treating Snoring and Obstructive Sleep Apnea (OSA): Grow Your Practice and Change People’s Lives – Part 2</td>
<td>130/Cimarron</td>
<td>3</td>
<td>180</td>
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<td>2pm–5pm</td>
<td>Roy Shelburne</td>
<td>Maneuvering the Coding Minefield</td>
<td>215/San Miguel</td>
<td>3</td>
<td>550</td>
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</tbody>
</table>
## Daily Schedule

**Saturday, June 10**

<table>
<thead>
<tr>
<th>TIME</th>
<th>SPEAKER</th>
<th>EVENT</th>
<th>LOCATION</th>
<th>CEU</th>
<th>ADD</th>
</tr>
</thead>
<tbody>
<tr>
<td>9am – 10:30am</td>
<td>Cathryn Albrecht &amp; Jeffrey Fraun</td>
<td>Participating Provider Contracts: The Basics, Relevant Issues and Golden Rules</td>
<td>240/La Cienega</td>
<td>1</td>
<td>550</td>
</tr>
<tr>
<td>9am – 12pm</td>
<td>Joe Griego – CAREtactics</td>
<td>BLS for Healthcare Providers</td>
<td>220/Ruidoso</td>
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<td>142</td>
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<tr>
<td>10:30am – 12:30pm</td>
<td>Bernadette Jgola</td>
<td>OSHA Infection Control Update</td>
<td>235/Mesilla</td>
<td>3</td>
<td>148</td>
</tr>
<tr>
<td>2pm – 5pm</td>
<td>Renee Cina Acosta</td>
<td>Chew on This: Chronic Inflammation, Nutrition &amp; Your Patients</td>
<td>140/Aztec</td>
<td>1</td>
<td>250</td>
</tr>
<tr>
<td>2pm – 5pm</td>
<td>TBD</td>
<td>Porcelain Restorations: Zirconia</td>
<td>235/Mesilla</td>
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<tr>
<td>3pm – 4pm</td>
<td>Joe Griego – CAREtactics</td>
<td>Clon3D presents the Condor Intra-Oral Scanner</td>
<td>240/La Cienega</td>
<td>3</td>
<td>148</td>
</tr>
<tr>
<td>4pm – 5pm</td>
<td>Gary Fichtner &amp; Michael McDade</td>
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<td>2pm – 5pm</td>
<td>Anthony Mancuso</td>
<td>Managing The Worn Dentition</td>
<td>110/Galisteo</td>
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Any last minute schedule changes will be posted at www.nmdental.org.
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**THURSDAY, JUNE 8**

**Eat & Learn Breakfast: Going Old-School on Social Media – Using Social Media to Build Community, Differentiate Your Practice, and Generate More Word-of-Mouth Referrals**

**Speaker:** Drew McDonald  
**Type:** Ticketed Event  
**When:** Thurs, June 8: 7am–8:30am  
**Location:** 220/Ruidoso  
**AGD Code:** 550  
**CEU:** 1

In today’s hyper-competitive dental market, it is important to differentiate your practice from others. Over the last decade, social media has become an important vehicle to attract patients. Sadly, many of us spend our hard-earned money trying to generate new patient leads just to have our social media pages look and feel just like every other dental practice. This lecture will demonstrate how we can use social media to tell your practice’s story, build community, and ultimately, attract more patients who actually “Like” your practice.

**OBJECTIVES:**
- Appreciate the forces that are driving social media to the forefront of practice growth
- Understand how social media has traditionally been used to generate new patient leads
- Recognize what prospective patients react to on social media
- Form a strategy for utilizing social media to promote your practice within your community and separate you from being “just another dental practice”

**Opening Session: Forum – Issues for Dental Practice 2017**

**Speaker:** Gary L. Roberts, Dan Klemmedson, Chris Morgan, Thomas Schripsema, Joe Valles  
**Type:** Special Event  
**When:** Thurs, June 8: 8am–9am  
**Location:** Kiva Auditorium  
**AGD Code:** 149  
**CEU:** 1

Join the conversation at a dental forum featuring a panel that includes: the president of the American Dental Association, Gary Roberts; 14th District Trustee, Dan Klemmedson; NMDA President, Chris Morgan; and others. These leaders in dentistry will consider your questions or comments as the panel discusses current issues, the future of dental practice, and the American Dental Association. This will be a great start to the annual session for the entire dental team.

**Extraction Socket Management**

**Sponsored by Geistlich**

**Speaker:** Ron Wang  
**Type:** Lecture  
**When:** Thurs, June 8: 8:30am–12:30pm  
**Location:** Suite E & F  
**AGD Code:** 250  
**CEU:** 4

Management of extraction sites is key to successful implant and restorative procedures. Ridge preservation is a clinical procedure that aims at preventing bone loss. Following tooth extraction, the alveolar process undergoes a marked alteration that is more pronounced in the buccal bone. Socket graft with bone substitutes can compensate for such bone loss. This course discusses treatment planning, tooth removal, site preparation, procedures, complications, and techniques including for socket grafting, bone augmentation, and ridge preservation.

- Understand the biology of the incorporation of the socket graft
- Learn the principles of socket grafting/ridge augmentation surgery
- Understand the importance of biomaterial selection and healing times effecting the long-term bone stability

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Action for Dental Health: Practice Success through Community Service

**Speaker:** Jane Grover  
**Type:** Lecture  
**When:** Thurs, June 8: 9AM–12PM  
**Agd Code:** 149  
**Ceu:** 3

Since 2013, the Action for Dental Health Campaign initiatives have shown where dentists are making a difference in several access to care strategies. Attendees of this course will learn how two of these strategies, ER Referral with the Community Dental Health Coordinator programs, can not only expand oral health services to underserved populations, but can enhance their practice productivity and visibility. Community partnerships and stakeholder relationship development can serve to deepen professional satisfaction of the entire dental team with legislative impact as well.

**Objectives:**
- Describe the value of dental case management and health literacy in patient care
- Describe the Community Dental Health Coordinator program with advantages for both private practice and community programs
- Understand the practical pathways for community engagement and oral health promotion
- Describe the models of ER Referral that have shown success and how to develop one in your community
- Understand the value of community surveillance and program metrics for grant possibilities

I have it...You Need it! (Must Have Products & Materials) AKA “What’s Hot & What’s Getting Hotter!”

**Speaker:** Howard Glazer  
**Type:** Lecture  
**When:** Thurs, June 8: 9AM–12PM, 2PM–5PM  
**Agd Code:** 269  
**Ceu:** 3

This is a program about real dentistry for real people by a real dentist! Dr. Glazer will present a potpourri of the materials and techniques that he uses to make the day more productive, easier, and fun! The entire dental team will benefit from learning together about the latest products and how they will benefit your patients. Dr. Glazer writes a monthly column by the same title for AGD Impact magazine, and reviews new products and materials on a regular basis for his column. Topics may include:

- Curing lights...to light up your life (dental)
- Desensitization and adhesives...a sticky subject made simple
- Composites for esthetic fillings not just white ones...
- Impression materials...it’s true...first impressions are important
- Provisional materials...provisionals should look great
- Burs...so many and so little time
- Lasers...simple, easy, and quick with great results
- Endodontic instruments...getting to the root of the matter
- Cements...that which holds the relationship together
- Tissue retraction and fluid control...essentials of clear fields
- Reducing sensitivity with topical paste application & fluoride varnishes
- Matrix bands for perfect, predictable contacts...contact perfect every time
- Whitening systems...that work
- Oral cancer prevention...dentists can save lives!
- Patient communication...high-tech and really cool!
- Going digital...simple, easy, and soon to be a must!
- Loupes, instruments, and equipment potpourri

**Objectives:**
- To learn the different types of materials in various product categories
- To learn what is faster, easier, and better
- To be able to evaluate product claims and merit
- To understand the benefits of buffered anesthesia
- To understand the value of continual doctor/patient communication
- To understand how to utilize many of the newer bioactive materials
The Biggest Problems in Implant Dentistry and How to Avoid Them

**SPEAKER**: Kyle Stanley  
**TYPE**: Lecture  
**WHEN**: Thurs, June 8: 9AM–12PM, 2PM–5PM  
**LOCATION**: 215/San Miguel  
**AGD CODE**: 690  
**CEU**: 3

This presentation will present key points formulated into a systematic step-by-step approach to resolve significant esthetic problems restoring the esthetic zone up to full-mouth rehabilitations. Dr. Stanley will show you the biggest problems in implant dentistry and how to avoid them. Topics include: Digital smile design, upper lip planning and augmentation for maximum esthetics, the team approach to guided implant surgery planning with NobelClinician, abutment modifications to maximize soft tissue around implants, and how and when to use pink porcelain. Dr. Stanley will also introduce a state of the art approach to restore teeth with actual enamel and dentin!

**OBJECTIVES:**
- Interdisciplinary Esthetic treatment: How to design a smile and plan cases in a digital format
- Restore implants in the esthetic zone: Select ceramic materials, utilize techniques for optimum esthetic results
- Fine Technique Details: Implant abutment design and modification; Restoring teeth with natural enamel and dentin!

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The Thriving Fee for Service Practice in 2017

**SPEAKER**: Steve Rasner  
**TYPE**: Lecture  
**WHEN**: Thurs, June 8: 9AM–12PM, 2PM–5PM  
**LOCATION**: 220/Ruidoso  
**AGD CODE**: 550  
**CEU**: 3

This powerful and inspiring presentation was designed to provide a real world recipe for breaking away from third-party carriers and regaining your independence. Drawing from the experience gained in 30 consecutive years of increased growth and profitability, Dr. Rasner explains the protocols and foundations that can elevate any dental practice to extraordinary levels of success. Protocols that will motivate patients to go out of network for your services, guaranteed. Practice management strategies that skyrocket case acceptance, increase cash flow, and decrease the bumps in your day. Use it on Monday: Production-enhancing clinical gems that range from enhancing your soft tissue esthetics to dramatically improving your anesthetic technique. Leadership principles that have kept his staff of 21 together for an average of 17 years, without going broke! The psychology of winning: the mental toughness we all need to bounce back from that bad week. Lastly, where balance fits into the dynamic of success. How the super achiever can give back to the world and not miss out on the most important parts of the journey: family and a full life.

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The Straight “Tooth Truth” About Orthodontics

**SPEAKER**: John Cornali  
**TYPE**: Lecture  
**WHEN**: Thurs, June 8: 9AM–12PM  
**LOCATION**: 140/Aztec  
**AGD CODE**: 370  
**CEU**: 3

“The Straight “Tooth Truth” About Orthodontics’ will be a fast paced look at the seven goals of modern day orthodontics, early orthodontic screening and indications for early treatment and prevention, extraction vs. non-extraction treatment, “Wilckodontics” osteogenically accelerated orthodontic tooth movement, head gear free modern day class II correction, surgical orthodontics, orthodontic pitfalls, and 3D computerized cone beam technology benefits.

**OBJECTIVES**: The objective will be to give any dentist, dental hygienist, or dental assistant a fast paced update of the most recent, modern, up to date cutting edge techniques and changes in the specialty field of orthodontics.
CNA Dental Professional Liability
Risk Management Seminar
Sponsored by Brown and Brown of NM

**Speaker:** Jill Baskin  
**When:** Thurs, June 8: 9AM–12PM  
**Agd Code:** 555

In today’s litigious society, managing risk is critical. Don’t wait until after you’ve had a malpractice claim to learn the most effective ways to protect your patients—and your practice. This is a great opportunity to learn from the experiences of your colleagues, as the presentation and discussion of actual claims lead you through a myriad of key risk exposures. A sampling of the course topics includes:

- Pre-treatment issues, including the medical history, examinations, and radiography
- Best practices for managing clinical risks.
- Creating patient records that document and support your care
- Informed consent and informed refusal
- Terminating the dentist-patient relationship
- Managing adverse events, and much more

The presentation will provide you with skills, tips, and techniques to better manage patients and your practice. Its goal is to stimulate you to assess your practice, apply critical thinking based on the information presented, and make prudent choices that enhance patient care and reduce your chance of a malpractice claim. Each attendee will receive a comprehensive course workbook that makes a great reference resource to have at the office. There’s something in the course for everyone, whether you’re learning new techniques or simply validating the good risk management protocols you already follow.

**Objectives:**

- Assess and update risk management practices they currently use
- Understand that the ultimate result of improved risk management is improved patient care
- Make the informed consent process a critical success factor in patient management
- Understand risk management implications of the doctor-patient relationship
- Implement record keeping practices that enhance patient care and reduce malpractice risks

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**Employment Compliance for Dentists**

**Speaker:** Tim Twigg  
**When:** Thurs, June 8: 9AM–12PM  
**Agd Code:** 550

Since human resource management and compliance with the variety of state and federal labor regulations are not taught in the typical dental school curriculum, doctors often find themselves in court regarding employment issues. Such lawsuits can be emotionally draining and financially devastating. Dealing wisely and effectively with complex employment issues can be particularly challenging and personnel issues are a major source of stress for most practitioners. This can come in various forms such as: employee pay, benefits (vacation, sick, medical, retirement, etc.), leave of absence, pregnancy, hiring, and termination, just to name a few. Geared for the dentist/owner, this presentation delves deeply into how to easily apply proven, professional personnel management techniques to some of the many common personnel problems to help take the risk out of being an employer and insure employment law compliance. Each participant will be provided with a presentation handout along with supporting resource material. **Doctor, Spouse, Bona Fide Office Manager only.**

**Objectives:**

- Determine their degree of potential exposure and liability
- Minimize exposure to potentially costly lawsuits and complaints
- Insure compliance with State and Federal employment regulations
- Prevent misunderstandings—create a positive and productive work environment
- Define rights and responsibilities of employer and employees
- Improve morale and job performance
- Hire the right people
- Reduce costly staff turnover

New Mexico Dental Association designates this activity for the continuing education credit(s) noted above. Concerns or complaints about a CE provider may be directed to the provider or to ADA CERP at www.ada.org/cerp.
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**THURSDAY, JUNE 8**

### Principle Based Periodontal Therapy and Treatment Planning

**SPEAKER:** Kim Miller  
**TYPE:** Lecture  
**WHEN:** Thurs, June 8: 9AM–12PM  
**LOCATION:** 115/Brazos  
**AGD CODE:** 490  
**CEU:** 3

Are you frustrated with a cookie cutter approach to treating periodontal disease? Do you want to assist your patients in achieving disease remission? Then this is the course for you! You will be encouraged by the body of scientific evidence supporting your efforts to diagnose early and treat conservatively. You will discover diagnostic techniques and treatment options available to help you help your patients understand and arrest their periodontal disease.

Utilizing a four-pronged approach encompasses treating from the top-down, bottom-up, inside-out, and the outside-in. This perspective will help your patients get their periodontal disease under control, reduce overall systemic inflammation and live healthier lives because of your efforts.

**OBJECTIVES:**
- Enhance your diagnostic protocols with clinical laboratory testing
- Refine your ability to handle patient objections
- Explore alternative treatment options for early intervention and increased profitability
- Learn advanced communication skills
- Individualize treatment plans using the four-pronged approach

### Dental Assistants Dental Implants – Surgical Workshop

**Sponsored by OCO Biomedical**

**SPEAKER:** Stephanie Dominguez  
**TYPE:** Ticketed Event  
**WHEN:** Thurs, June 8: 9AM–12PM  
**LOCATION:** 210/Tijeras  
**AGD CODE:** 690  
**CEU:** 3

Learn how to prepare and set-up for surgical placement of dental implants. Hands-on learning provides valuable instruction.

**OBJECTIVES:**
- Office set-up for the implant surgical practice
- Patient preparation
- Operative room preparation
- Instrumentarium
- Surgery
- Post-op care
- 2nd stage procedure
- Clean-up

Please be advised about the potential risks of using limited knowledge when incorporating techniques and procedures into your practices, especially when the course has not provided a clinical experience in the technique or procedure to ensure that participants have attained competence.
Maximizing Insurance Relationships

**SPEAKER** Andrew Eberhardt  
**TYPE** Center of Learning  
**WHEN** Thurs, June 8: 9:30AM–10:30AM  
**LOCATION** Hall 4

AgD Code 567  
CEU 1

Understanding the do’s and don’ts of working with dental insurance companies is vital in today’s dental world. Independent dental offices are limited in understanding how to obtain the very best fee schedules in any given market. Simply put, anti-trust laws prevent dentists from freely collaborating and working directly with insurance companies unless guided under certain safe harbors. When properly informed, dentists can work together to make sure they are receiving the highest reimbursement rates possible while maintaining a healthy partnership with insurance carriers.

This course will take a deeper look at the history of dental insurance and present optimal initiatives that can help your practice obtain fees that lead to increased practice profitability. Come join your dental colleagues and team members to participate in a meaningful group discussion about the relationship between dental insurance carriers and dental providers. You will leave with a greater understanding and some action items to implement immediately.

**OBJECTIVES:**

- How do I know I’m getting the best fee schedule without breaking my contract?
- Where can I go to determine if my UCR fees are in line with other dentists?
- Can I negotiate with insurance carriers for enhanced fees?
- What is the difference between umbrella groups and insurance carriers?
- How can a messenger model or IPA assist to help improve my contracted fee schedules?

Clon3D presents the Condor Intra-Oral Scanner

**SPEAKER** Gary Fichtner & Michael McDade  
**TYPE** Center of Learning  
**WHEN** Thurs, June 8: 11AM–12PM, 4PM–5PM  
**LOCATION** Hall 4

AgD Code 250  
CEU 1

We will be demonstrating a better way to deliver a higher standard of patient care by utilizing the Condor Intra-Oral Scanner. Our goal is to demonstrate how the scanner can be used for diagnosis, presentation of findings for higher patient commitment, and creating restorations that provide the best fit and accuracy since the beginning of time. This leads to deeper trust and relationship with your patient, reduced time and costs per case, and a deeper sense of fulfillment and confidence for the dentist, then lab and, most importantly, your patient.

The Power of Prevention

**SPEAKER** Andrea Wiseman  
**TYPE** Lecture  
**WHEN** Thurs, June 8: 11AM–2PM  
**LOCATION** 110/Galisteo

AgD Code 010  
CEU 3

This dynamic presentation will provide a thorough review of caries risk assessment (CAMBRA), and how it can be implemented into a practice. Patient communications and insurance codes when treating moderate to high risk caries patients will be presented. Fluoride medications and dispensing protocols will be discussed.

The Price is Right!

**SPEAKER** Michael Moxey  
**TYPE** Center of Learning  
**WHEN** Thurs, June 8: 1PM–2PM  
**LOCATION** Hall 4

AgD Code 029  
CEU 1

“The NMDA Price is Right” – Join us for a live game show extravaganza featuring the latest dental products and the opportunity to win exciting prizes. Everyone is welcome to “come on down” to the Center of Learning stage on Thursday and Friday afternoon at 1PM to participate in the games and giveaways.

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**THURSDAY, JUNE 8**

- **Ethics For One, One For Ethics**
  - **Speaker**: Linda Nichols
  - **Type**: Lecture
  - **When**: Thurs, June 8: 2 PM–5 PM
  - **AGD Code**: 555
  - **CEU**: 3
  - **Objective**:
    - Know the origin of ethics and the role that ethics play in society
    - Possess the tools to access and report on central issues in clinical ethics
    - Participate in trial situation where the application of dental ethics as explored and reported to the audience group

- **Now You Can Do It! High-Quality Dentures in Three Brief Appointments!**
  - **Speaker**: Stephen Wagner
  - **Type**: Ticketed Event
  - **When**: Thurs, June 8: 2 PM–5 PM
  - **AGD Code**: 670
  - **CEU**: 3
  - **Objective**:
    - Understand the skills required to diagnose and treatment plan the edentulous patient
    - Learn accelerated impression and record making techniques designed to be performed in a highly efficient, three appointment workflow
    - Organize and implement a simplified but high-quality denture service in a contemporary dental practice

- **Building That Illusive Winning Team**
  - **Speaker**: Tim Twigg
  - **Type**: Lecture
  - **When**: Thurs, June 8: 2 PM–5 PM
  - **AGD Code**: 550
  - **CEU**: 3
  - **Objective**:
    - 12 key elements for building a winning team
    - Foundational components necessary for successful hiring practices
    - Skills for more effective recruitment, i.e. finding the right team players
    - Selection tools that increase the odds of long term hiring success
    - Hazards associated with background checks
    - Retention fundamentals that contribute to team stability, better job performance, and reduced turnover
    - Performance evaluations and feedback techniques to insure quality communication and great team morale
    - Where team meetings fit into the success paradigm and the “how-when-where-and-who” guidelines for effective team meetings
**Are You Ready to Advocate for Community Water Fluoridation?**

**SPEAKER:** Jane McGinley & Howard Pollick  
**TYPE:** Lecture  
**WHEN:** Thurs, June 8: 2PM–5PM  
**LOCATION:** 235/Mesilla  
**CCU:** 3

In order to expand the number of people in the U.S. who receive the benefits of fluoridated water, it is not only necessary to initiate new fluoridation programs, but also maintain current programs. This update on the latest science will provide attendees with information to discuss fluoridation with patients and local decision makers. Participants will also learn about campaign strategies designed to aid in advocacy efforts.

**OBJECTIVES:**
- Explain the scientific rationale behind the recommendation to fluoridate at 0.7 mg/L  
- Provide scientific responses to fluoridation challenges  
- Identify successful campaign strategies and advocacy efforts to initiate and retain fluoridation programs

**Current Concepts is Post-Operative Pain Management**

**SPEAKER:** Lionel Candelaria  
**TYPE:** Lecture  
**WHEN:** Thurs, June 8: 2PM–5PM  
**LOCATION:** 240/La Cienega  
**AGD CODE:** 340  
**CCU:** 3

Guidelines for prescribing analgesic medication with consideration for effective postoperative pain control, minimizing potential adverse reactions and managing side effects. Review of surgical techniques for frequently preformed dentoalveolar procedures effectively minimizing tissue damage and reducing time from incision to closure thereby, decreasing the need for opioid analgesics. This course fulfills the NM dental board requirement for three continuing education hours in pain management.

**OBJECTIVES:**
- Review the NM Pain Relief Act and NMAC 16.5.57  
- Review of the NM prescription drug monitoring program  
- FDA guidelines for proper drug disposal  
- Understanding the consequences of opioid diversion  
- Relevant discussion of opioid and non-opioid analgesics pharmacology  
- Review common analgesic drug interactions  
- Examination of opioid addiction physiology  
- Management of the common opioid adverse drug reactions and allergic reactions  
- Indepth discussion of the World Health Organization “analgesic ladder,” a stepwise approach to treating mild to severe pain and evolving opioid abetment strategies  
- Clinical pearls and refined surgical technique for frequently preformed dentoalveolar procedures  
- Pain management strategies for patients with a reported history of substance abuse

**REMEMBER**

There are opportunities for Continuing Education in Hall 4!

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New Mexico Dental Association designates this activity for the continuing education credit(s) noted above. Concerns or complaints about a CE provider may be directed to the provider or to ADA CERP at www.ada.org/cerp.

New Mexico Dental Association is an ADA CERP Recognized Provider.
Please be advised about the potential risks of using limited knowledge when incorporating tech
iques and procedures into your practices, especially when the course has not provided a clinical
experience in the technique or procedure to ensure that participants have attained competence.

**THURSDAY, JUNE 8**

**To Use or Not to Use: When is the Question?**

**SPEAKER:** Kim Miller  
**TYPE:** Lecture  
**WHEN:** Thurs, June 8: 2PM–5PM  
**LOCATION:** 115/Brazos  
**AGD CODE:** 730  
**CEU:** 3

How am I supposed to fit that into my already packed hygiene appointment? If you are
asking yourself this question, you are not alone. This program will assist the dental hygienist
in quickly assessing individual patient needs and concerns while identifying opportunities
for product and technology integration during continuing care and periodontal maintenance
visits. Kim brings her passion and over 30 years dental hygiene and coaching experience to
this fast paced, energetic, and engaging presentation.

Attendees will learn verbal and non-verbal communication skills that set you apart
as a clinician, including proxemics (how we use our body), positioning (patient and
clinician), and words to use (or not use) to enhance communication allowing for patient
education in less time. Kim shares tips and techniques for improving patient care by
integrating products into everyday clinical practice, as well as technology which enhances
periodontal and restorative diagnosis.

**OBJECTIVES:**

- Understand new as well as tried and true products and technology available to enhance
  Dental hygiene services and patient care
- Learn about proxemics and why you should care
- Recognize the “f” word (you’ll be surprised what it is!) and why it turns patients off
- When and how to incorporate products and technology into daily treatment
- The musts of patient education and advanced communication

**Dental Assistants Dental Implant – Prosthetics Workshop**  
**Sponsored by OCO Biomedical**

**SPEAKER:** Stephanie Dominguez  
**TYPE:** Ticketed Event  
**WHEN:** Thurs, June 8: 2PM–5PM  
**LOCATION:** Suite E & F  
**AGD CODE:** 690  
**CEU:** 3

Restoration of implants is a necessity in dental practice, and there are various ways to
restore each specific situation. The following techniques and the necessary materials and
devices are included:

- Restoring single implants with screw on abutments or directly onto the implants
- Closed tray and open tray impression copings
- Fixed and removable complete dentures supported with implants
- Impression techniques

**Orthodontics and Sports Dentistry: Mouth Guard Use and Effects on Jaw
Muscles and the TMJ Complex**

**SPEAKER:** Drew McDonald  
**TYPE:** Lecture  
**WHEN:** Thurs, June 8: 2PM–3PM  
**LOCATION:** 140/Aztec  
**AGD CODE:** 370  
**CEU:** 1

This course will detail recent advances in sports mouth guards and how jaw muscles and
the TMJ are affected and benefit by their design. It will also provide instruction on how to
properly and efficiently fabricate custom mouth guards for your patients in office.

Please be advised about the potential risks of using limited knowledge when incorporating tech
iques and procedures into your practices, especially when the course has not provided a clinical
experience in the technique or procedure to ensure that participants have attained competence.
Perf Vibes: An Abbreviated Course in Accelerated Orthodontics

**SPEAKER**  Drew McDonald  **TYPE**  Lecture  
**WHEN**  Thurs, June 8: 3PM–4PM  **LOCATION**  140/Aztec  
**AGD CODE**  370  **CEU**  1

Recently, minimally-invasive procedures utilizing new technologies have been developed in effort to conveniently move teeth faster with less discomfort. This course will break down the newest techniques, evidence for their efficacy, and how we utilize them in orthodontic practice.

Autism Spectrum Disorder (ASD) and Dentistry: Creating a Welcoming Environment for Dental Patients with ASD

**SPEAKER**  Drew McDonald  **TYPE**  Lecture  
**WHEN**  Thurs, June 8: 4PM–5PM  **LOCATION**  140/Aztec  
**AGD CODE**  370  **CEU**  1

The Center for Disease Control and Prevention (CDC) officially estimates that 1 in 68 American children born today are diagnosed with Autism Spectrum Disorder (ASD). As a dental practitioner and the father of a child with ASD, Dr. McDonald will offer information on the latest techniques for developing systems in your practice to create a welcoming environment and positive experience for patients with ASD.
Please be advised about the potential risks of using limited knowledge when incorporating tech-
niques and procedures into your practices, especially when the course has not provided a clinical
time in the technique or procedure to ensure that participants have attained competence.

**FRIDAY, JUNE 9**

**Special Events**

- **Center of Learning**
- **Ticketed Events**
- **Lectures**

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**Dental Radiography Safety**

**Speaker:** Bernadette Jojola  
**Type:** Lecture  
**When:** Fri, June 9: 9AM–12PM  
**AGD Code:** 730  
**Location:** Kiva Auditorium  
**CEU:** 3

Topics covered include radiation protection, and safety of the patient, operator, and staff. Discussion will include principles of x-ray production, use of conventional and digitized imaging. The course will compare exposure techniques and evaluate common errors and discuss features of a diagnostically acceptable radiograph.

**OBJECTIVES:**
- Explain the process of ionization
- Discuss the methods of protecting the patient and operator from excess radiation
- Review exposure and evaluation of radiographic images
- Meet the required three hours for New Mexico certification

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**Clinical Records Prevent Criminal Records: “Do Dentistry, Not Time”**

**Speaker:** Roy Shelburne  
**Type:** Lecture  
**When:** Fri, June 9: 9AM–12PM  
**AGD Code:** 565  
**Location:** 215/San Miguel  
**CEU:** 3

There are ways to protect and defend a dental practice and to prevent what happened to the speaker from happening to you. You can protect your practice in the event of a board complaint, insurance audit, malpractice claim, or criminal complaint.

Dr. Shelburne found that his records and systems were faulty. He learned that it is critical and possible to implement protocols and form a defensive systemic approach to record keeping. Know that if it’s not in your clinical record, you didn’t see it, you didn’t say it, you didn’t do it, it didn’t need to be done, and it doesn’t exist...from the legal perspective. To be prepared for any challenge the whole dental team must be careful, concise, complete, and diligent, not just the doctor. Learning and implementing this no nonsense team approach to record keeping could mean the difference between success and failure in the event of an action or challenge to your practice.

**OBJECTIVES:**
- To understand that what you don’t know can hurt you and that ignorance is no excuse
- To learn to assimilate and maintain records that can both protect and defend
- Understand the necessity of due diligence and how to conduct records review and internal audits to insure accuracy and excellence

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**Treating Snoring and Obstructive Sleep Apnea (OSA): Grow Your Practice and Change People’s Lives – Part 1**

**Speaker:** Jonathan Parker  
**Type:** Lecture  
**When:** Fri, June 9: 9AM–12PM  
**AGD Code:** 730  
**Location:** 130/Cimarron-120/Dona Ana  
**CEU:** 3

Over 50% of the patients in your practice have a snoring problem, and it’s now estimated that 17% of adults in the U.S. have obstructive sleep apnea (OSA). Snoring and OSA can have a significant effect on marriages, relationships, and a patient’s overall health. This entertaining and informative presentation will provide a clear understanding of all aspects of snoring and OSA and a step-by-step approach to identifying, evaluating, and coordinating treatment for your patients. Come to this course and learn how you can change the lives of your patients and revitalize your career in dentistry by incorporating this discipline into your practice.

**OBJECTIVES:**
- Know how snoring and OSA occur.
- Understand evaluation, diagnostic testing and the medical treatment options.
- Understand how oral appliances work.

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Please be advised about the potential risks of using limited knowledge when incorporating tech-
niques and procedures into your practices, especially when the course has not provided a clinical
eXperience in the technique or procedure to ensure that participants have attained competence.
Predictable and Efficient Provisionalization of the Anterior Aesthetic Case
Sponsored by Caulk/DENTSPLY

Speaker: Anthony Mancuso
Type: Lecture
When: Fri, June 9: 9 AM–12 PM
AGD Code: 780
Location: 140/Aztec-110/Galisteo

Many dentists find provisionalization of anterior aesthetic cases to be stressful and long. Predictable and efficient temporization in less than 15 minutes is the norm when all the proper steps are taken, from case work-up to the preparation appointment. This program will take you step by step on the provisionalization protocol used to ensure that your cases become seamless. This technique will demonstrate how to create beautiful provisionals, that stay on! Numerous cases will be shown to demonstrate this technique, which you can readily incorporate into your practice Monday morning.

Objectives:
- Provisionalize your anterior aesthetic case in less than 15 minutes
- Use of a sil-tech putty wash to minimize clean up
- Working out aesthetics, phonetics, and incisal edge position in your provisionals

Practical Occlusion in Everyday Practice

Speaker: Byron Wall
Type: Lecture
When: Fri, June 9: 9 AM–12 PM, 2 PM–5 PM
AGD Code: 180
Location: 115/Brazos

Bites are affected by virtually every procedure we dentists perform. Most of us find that the principles we were taught in dental school simply do not help us in many cases. This presentation is aimed at simplifying getting patient’s bites correct in routine dental procedures, recognizing patients that already have underlying TMJ issues and jaw mis-alignments and what causes them.

Most people and many dentists do not realize that most headaches and many ear neck and joint symptoms are caused by a bad bite. The purpose of this class is to more easily identify patients that have occlusal disharmony, jaw misalignments or TMD before starting restorative dentistry and how to make that treatment more successful. This will be a lively and entertaining course!

Objectives:
- Recognize signs and symptoms of TMD and occlusal disharmony
- Gain comfort in treating TMD and occlusion
- Debunk myths that pervade and unnecessarily complicate the subject of occlusion
- Simplify the approach to getting the bite right
- Recognize when it is best to restore a patient in their current bite and when the bite should be addressed first
- Gain confidence in the verbal skills to use with a patient who has TMD—Patients are not interested in treatment until they understand and “own” the problem

21st Century Solutions: Materials, Process, Application and Placement
Sponsored by 3MESPE

Speaker: Dan Poticny
Type: Lecture
When: Fri, June 9: 9 AM–12 PM
AGD Code: 250
Location: 240/La Cienega

Objectives:
- Understand glass, crystalline, and hybrid ceramics
- Understand applications and rationale for their use
- Understand digital process for both lab and chairside construction
- Understand cementation and bonding for these modern materials

New Mexico Dental Association designates this activity for the continuing education credit(s) noted above. Concerns or complaints about a CE provider may be directed to the provider or to ADA CERP at www.ada.org/cerp.
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FRIDAY, JUNE 9

Two for The Team: What to Know About Implants & Regeneration

SPEAKER: Renee Cina Acosta  TYPE: Lecture
WHEN: Fri, June 9: 9AM–12PM  LOCATION: 220/Ruidoso
AGD CODE: 690  CREDIT: 3

This program focuses on establishing periodontal therapies in your hygiene department. There will be discussion of the different types of regenerative therapies. Participants will be provided with tools to improve periodontal therapy and explore the advances and benefits of periodontal regeneration. Participants will understand the basis and need for identification before it is too late and how to communicate this to patients. Attendees will be engaged in learning more about implants, the basic types and components, then the types of instruments to be used with those implants. Understanding more about implants and their biocompatibility with the human body is a must for today’s practice. We will delve into identification of diseased implants and implement a system that can be incorporated into your practice for identification purposes.

OBJECTIVES:

- Implement systems to create a periodontally aware practice
- Establish evidence-based periodontal treatment protocols
- Understand the biologic basis for bone and soft tissue responses
- Understand the indications, method of use and regenerative potential of enamel matrix derivative and other biologic modifiers and lasers
- Implement effective communication to help treatment acceptance
- Identify the basic types and components of a dental implant
- Understand the importance of post-treatment care for the implant patient
- Understand biocompatibility of materials in implant maintenance and proper instrumentation
- Identify potential risks and complications
- Communicate the importance of regular post-operative care

Going Digital: Improving Clinical Efficiency with Digital Impressions

Sponsored by Benco

SPEAKER: Christopher Baer  TYPE: Ticketed Event
WHEN: Fri, June 9: 9AM–12PM
LOCATION: 235/Mesilla
AGD CODE: 250  CREDIT: 3

OBJECTIVES:

- Learn about the different types of digital impression systems
- How to be successful with scanning
- How to incorporate scanning technology into the practice

Clon3D presents the Condor Intra-Oral Scanner

SPEAKER: Gary Fichtner & Michael McDade  TYPE: Center of Learning
WHEN: Fri, June 9: 10AM–11AM, 3PM–4PM
LOCATION: Hall 4
AGD CODE: 250  CREDIT: 1

We will be demonstrating a better way to deliver a higher standard of patient care by utilizing the Condor Intra-Oral Scanner. Our goal is to demonstrate how the scanner can be used for diagnosis, presentation of findings for higher patient commitment and creating restorations that provide the best fit and accuracy since the beginning of time. This leads to deeper trust and relationship with your patient, reduced time and costs per case and a deeper sense of fulfillment and confidence for the dentist, then lab and, most importantly, your patient.
Team Luncheon: Stop the Insanity, By Doing Things Differently

**SPEAKER**  Roy Shelburne  
**TYPE**  Ticketed Event  
**WHEN**  Fri, June 9: 11:45AM–1PM  
**LOCATION**  Hall 4  
**AGD CODE**  550  
**CEU**  1  

Risk is everywhere. Having served as Chairman of the Board of a local not for profit hospital, I observed first-hand the benefits of the quality improvement principles as they applied to medicine and the hospital environment. Quality improvement principles work very efficiently and effectively to improve the systems of operation and reduce risk when adopted in the dental environment as well. Application of these principals in dental practices has ultimately resulted in more streamlined systems of operation, increased job satisfaction, improved treatment outcomes, and elevated overall patient satisfaction. The purpose of this presentation is to share the principals of quality improvement and to empower the dental team to adopt and implement these principles making what we do easier and better.

**OBJECTIVES:**
- Understand the principles of quality improvement
- Appreciate that the implementation of quality improvement systems will improve patient outcomes, increase revenue, and reduce stress in the dental environment
- Be able to implement the principals of quality improvement into the everyday practice of dentistry

The Price is Right!

**SPEAKER**  Michael Moxey  
**TYPE**  Center of Learning  
**WHEN**  Fri, June 9: 1 PM–2 PM  
**LOCATION**  Hall 4  
**AGD CODE**  029  
**CEU**  1  

“The NMDA Price is Right” – Join us for a live game show extravaganza featuring the latest dental products and the opportunity to win exciting prizes. Everyone is welcome to “come on down” to the Center of Learning stage on Thursday and Friday afternoon at 1 PM to participate in the games and giveaways.

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niques and procedures into your practices, especially when the course has not provided a clinical
experience in the technique or procedure to ensure that participants have attained competence.

FRIDAY, JUNE 9

Maneuvering the Coding Minefield

Speaker: Roy Shelburne  
Type: Lecture  
When: Fri, June 9: 2pm–5pm  
Location: 215/San Miguel  
AGD Code: 550  
CEU: 3

When the practice is paid rapidly and appropriately, things are good; however, when there
are delays, denials, and requests for additional information, thing are not quite so good. 
Mistakes can be devastating to the practice.

During the investigation as well as in the preparation for and during my trial, it became
apparent that my billing and coding systems were faulty. I now educate others so that they
can bill and code appropriately. My message is; it is possible to implement systems that
can form a proactive defensive systemic approach that will result in maximum legitimate
reimbursement. To be prepared for this challenge the team must be careful, concise, 
complete, and diligent. Learning and implementing my approach will result in higher
reimbursement while reducing the risk associated with the coding piece of the practice. If 
the deficiencies in your systems are ignored both doctor and staff are at risk.

Objectives:

- To recognize the dangers in coding improperly and benefits of coding properly
- To know the most commonly misused codes and how to avoid the usual errors
- To be able to develop systems that get your services paid and prevent coding errors
- “Risky business, where’s the danger and how to prepare”

Managing the Worn Dentition

Sponsored by Caulk/DENTSPLY

Speaker: Anthony Mancuso  
Type: Lecture  
When: Fri, June 9: 2pm–5pm  
Location: 140/Aztec-110/Galisteo  
AGD Code: 250  
CEU: 3

Today you have the greatest demographic cohort in history—the baby boomers, which are 
seeing the ravages of the aging process. They don’t like what they see and are ready and 
willng to do something about it. They often present with a worn dentition that can have
often complex and multidisciplinary treatment plans. Often the treatment of choice involves
comprehensive full mouth rehabilitation. Numerous cases demonstrating the management
of the worn dentition will be shown.

Objectives:

- Records required for diagnosing, treatment planning, and restoring the worn dentition
- Using various diagnostic criteria to treatment plan the worn dentition
- Multidisciplinary approach to case management of the worn dentition

BLS for Healthcare Providers

Speaker: Joe Griego  
Type: Ticketed Event  
When: Fri, June 9: 2pm–5pm  
Location: 220/Ruidoso-230/Pecos  
AGD Code: 142  
CEU: 3

The BLS Healthcare Provider Course is designed to teach you the necessary skills to provide
patients with high quality CPR.

Objectives:

- Two Rescuer CPR and AED for adults, children, and infants
- Critical concepts of high quality CPR
- Chain of survival algorithm

Please be advised about the potential risks of using limited knowledge when incorporating tech-
niques and procedures into your practices, especially when the course has not provided a clinical
experience in the technique or procedure to ensure that participants have attained competence.
Porcelain Restorations: Zirconia
Sponsored by 3MESPE

SPEAKER: TBD
TYPE: Lecture
WHEN: Fri, June 9: 2PM–5PM
LOCATION: 240/La Cienega
AGD CODE: 250
CEU: 3

Dentistry that is esthetic to the patient is an important clinical objective. Ceramics are the most consistently predictable esthetic dental material. Today’s dentists can offer more treatment options for patients’ complex problems. The monolithic ceramic, materials have become increasingly popular and do not chip as do bi-layered ceramics. These materials are dominating the market and future development, bringing with it more long term success. Zirconia crowns are extremely durable; they fit well and offer esthetic excellence.

Chew on This: Chronic Inflammation, Nutrition & Your Patients

SPEAKER: Renee Cina Acosta
TYPE: Lecture
WHEN: Fri, June 9: 2PM–5PM
LOCATION: 235/Mesilla
AGD CODE: 730
CEU: 3

Systemic diseases are at epidemic proportions around the world. Chronic inflammation is the root cause of systemic disease. Both perio-systemic and oral-systemic links have been well documented in research. Over the past 30 years, dietary guidelines have changed, and our nation has been bombarded with news reports, books and advice on nutrition, weight loss and how to’s. Statistics are ballooning related to healthy food choices and chronic inflammation. This program focuses on how food choices have a direct impact on total health. Registered dental hygienists are often first responders to the inflammatory cascade. The dental team plays an integral part in assessment, coaching, and nutritional counseling for dental patients to achieve better overall health. A highlight of this program explains how food choices reduce inflammation and systemic disease.

OBJECTIVES:

- Differentiate chronic/acute inflammation and effects on disease, including periodontal disease
- Explain the connection between metabolic disease and chronic inflammation
- Discuss evolution of dietary guidelines, current research, and evidence
- Demonstrate understanding healthy food choices play in reducing chronic inflammation
- Describe how proper chewing directly impacts digestion and total health
Please be advised about the potential risks of using limited knowledge when incorporating techniques and procedures into your practices, especially when the course has not provided a clinical experience in the technique or procedure to ensure that participants have attained competence.

**Special Events**

**Center of Learning**

**Ticketed Events**

**Lectures**

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**Participating Provider Contracts: The Basics, Relevant Issues and Golden Rules**

*Sponsored by ADA*

**Speaker:** Cathryn Albrecht & Jeffrey Fraum  
**Type:** Lecture

**When:** Sat, June 10: 9AM–10:30AM  
**Location:** 240/La Cienega

The lecture will analyze contract terms contained in dental provider agreements, in order to give attendees information to use in making informed decisions. The lecture will also discuss antitrust concerns, federal and state laws, and other current issues.

**OBJECTIVES:**

- Upon completion, participant will be able to better understand and analyze participating provider contract terms
- Upon completion, participant will understand antitrust concerns related to participating provider contracts
- Upon completion, participant will understand legal concerns, including various federal and state laws, related to participating provider contracts

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**OSHA Infection Control Update**

**Speaker:** Bernadette Jojola  
**Type:** Lecture

**When:** Sat, June 10: 9 AM–12 PM  
**Location:** 215/San Miguel  
**235/Mesilla

The course will review the summary of the bloodborne federal standard. Discuss transmission of infectious diseases, including HIV and HCV. Discuss post exposure plans in the event of needlestick, sharps or splash exposures and standard precautions. Explanation of the revised hazard communication standard under the new globally harmonized system will be covered.

**OBJECTIVES:**

- Description of the components of an OSHA exposure control plan
- Explanation of the elements of the Bloodborne Federal Standard
- Review of the changes in the revised Hazard Communication Standard

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healthcare@firstnational1870.com
BLS for Healthcare Providers

**SPEAKER:** Joe Griego  
**TYPE:** Ticketed Event  
**WHEN:** Sat, June 10: 9AM–12:30PM  
**LOCATION:** 220/Ruidoso-230/Pecos  
**AGD CODE:** 142  
**CEU:** 3

The BLS Healthcare Provider Course is designed to teach you the necessary skills to provide patients with high quality CPR.

**OBJECTIVES:**
- Two Rescuer CPR and AED for adults, children, and infants
- Critical concepts of high quality CPR
- Chain of survival algorithm

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**Sponsored by ADA**

**SPEAKER:** Cathryn Albrecht & Jeffrey Fraum  
**TYPE:** Lecture  
**WHEN:** Sat, June 10: 10:30AM–11:30AM  
**LOCATION:** 240/La Cienega  
**AGD CODE:** 550  
**CEU:** 1

Course has been delivered on behalf of ADA at numerous dental schools (well over a dozen) and for various groups of dental students. The course focuses on educating attendees concerning legal provisions and issues arising from dentist employment agreements. Among the issues and provisions discussed are an employee-dentist’s duties, designation of independent contractor vs. employee, non-competition provisions, non-solicitation, malpractice insurance, dispute resolution, negotiation strategies, and the importance of attorney review of the employment agreement.

**OBJECTIVES:**
- Upon completion, participants will be able to identify and understand the importance of key provisions that appear in dentist employment agreements, such as non-competition and independent contractor vs. employee
- Upon completion, participants will understand basics of negotiation of a proposed agreement
- Upon completion, participants will understand the importance of retaining an attorney to assist, as well as how to interview and select an attorney

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New Mexico Dental Association designates this activity for the continuing education credit(s) noted above. Concerns or complaints about a CE provider may be directed to the provider or to ADA CERP at www.ada.org/cerp.
DON’T MISS IT!

Albert L. Mulliken Lecture

Ethics For One, One For Ethics

SPEAKER: Linda Nichols

WHEN: Thursday, June 8, 2PM-5PM

WHERE: 230/Pecos

Upon the completion of this course, the participant will be able to:

• Know the origin of ethics and the role that ethics play in society
• Will possess the tools to access and report on central issues in clinical ethics
• Have participated in trial situation where the application of dental ethics as explored and reported to the audience group

The Albert L. Mulliken lecture on ethics and leadership is sponsored by the FICD/FACD to honor the memory of a man who exemplified the highest ideals of both ethics and leadership. Al Mulliken not only served in all of the offices of the New Mexico Dental Association, including President, but also was a leading member of his Roswell, New Mexico community in every possible way.

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CATHRYN ALBRECHT

Cathy Albrecht earned her law degree from Loyola University of Chicago School of Law in 1991, where she graduated cum laude. She holds a bachelor’s degree in Communication Arts from the University of Wisconsin-Madison. Cathy joined the ADA in 2009 after 18 years in private practice, primarily in the area of employment law. As Senior Associate General Counsel, Cathy’s responsibilities include working on various litigation and legal advocacy matters, assisting with human resources matters, addressing insurance coverage issues, and assisting the Director of the Council on Ethics, Bylaws, and Judicial Affairs in handling that Council’s matters and responsibilities. Cathy also serves as a legal liaison to the Joint Commission on National Dental Examinations, the Commission on Dental Accreditation, the Council on ADA Sessions, and the Committee on International Program Development. In addition, Cathy is a member of the Association’s Risk Management Team.

CHRISTOPHER BAER

Dr. Baer maintains a full time clinical practice in Aurora, Colorado where he utilizes digital workflows to provide state of the art dental treatment. He has been utilizing digital scanning technology in his practice for over 10 years and has published dental articles relating to new dental techniques, dental materials, and digital dental technologies. He works with several companies to help them in the development of dental products or improve existing ones. His clinical photography is not only used in his published work, but also by dental manufacturers for their advertisements, product literature, and technique guides. He is a graduate of the Kois Center Program in Seattle, WA and received his dental degree from OHSU in Portland, OR.

JILL H. BASKIN

Jill Baskin, DDS graduated from the University of Illinois Dental School and completed a general practice residency at the University of Illinois Hospitals. She currently practices general dentistry in a suburb of Chicago. Dr. Baskin taught in the Periodontics Department of the University of Illinois Dental School for 18 years and has also worked as a dental consultant for Delta Dental of Illinois. She has been a presenter of CNA’s Dental Professional Liability Risk Management Seminars since October 1988 and has been an active contributor of course content. In addition, Dr. Baskin provides dental expertise to CNA dental malpractice claim specialists.
**LIONEL CANDELARIA**

Lionel Candelaria is in a private group practice with the Oral and Maxillofacial Surgery Associates of New Mexico. He attended the University of Missouri at Kansas City, where he received his dental degree in 1985, followed by a one-year General Practice Residency at Balboa Naval Hospital, San Diego, CA. After two operational tours with the Navy, was accepted into an Oral and Maxillofacial surgery residency program at the University of Tennessee, Memphis. He retired from the U.S. Navy as a Captain in 2005. He is a Diplomate of the American Board of Oral and Maxillofacial Surgery and a Diplomate of the American Dental Society of Anesthesia. His current committee appointments are: AAOMS Committee on Health Care, Consultant to the Centers for Medicare and Medicaid Services Relative Update Committee, 5th year Board examiner and Item Writer for the American Board of Oral and Maxillofacial Surgery, Oral and Maxillofacial Surgery Foundation Ambassador, Committee on governmental affairs Political Action Network, and Albuquerque District Dental Society board member. Dr. Candelaria has published and lectured extensively in specialty of dentistry.

Dr. Candelaria practices the full scope of Oral and Maxillofacial Surgery with a special emphasis on cleft palate and dentofacial deformities. He has been on cleft palate teams since 1985 while affiliated with the University Tennessee, Balboa Naval Hospital in San Diego California, and in private practice in New Mexico. His practice is currently involved with outreach to care for Native American children in New Mexico. He has been on humanitarian medical-dental missions to remote areas of Ghana and Thailand. He provided hurricane disaster relief in Texas Gulf Coast, flood disaster relief in Iowa City, IA and multiple habitat for humanity missions to Tectae and Puerto Nuevo, Mexico. He is currently undertaking a pioneering project in New Mexico to establish the first Oral and Maxillofacial Surgery residency program at the University of New Mexico Hospital. The program will actively address the critical access to care in maxillofacial trauma, pathology, and reconstruction in New Mexico.

**RENEE CINA ACOSTA**

Renee Cina Acosta has been a dental hygienist for 34 years. She is a graduate of the University of Pittsburgh. Renee is also a holistic health coach, trained at The Institute for Integrative Nutrition and is now enrolled at the University of New Mexico to complete her education. Renee is passionate about education in hygiene and nutrition through clinical practice, writing, and as a national speaker. She feels that blending more nutritional practices in dentistry can help all dental providers create more awareness and better health practices for their patients and themselves to achieve overall wellness.
JOHN CORNALI

Dr. John Cornali grew up in Silver City, NM and considers himself a NM native. He graduated from Western NM University in 1977 and UMKC School of Dentistry in 1981. Dr. Cornali received the John and Ruberta Weaver award for Excellence in periodontics and prosthodontics at UMKC. He returned to his home town of Silver City to practice general dentistry for 18 years. During that time, Dr. Cornali maintained operating room and hospital privileges as a dental staff member at Gila Regional Medical Center in Silver City.

Dr. Cornali returned to school in 1999 to specialize in orthodontics and received his certificate and master’s degree in Orthodontics and Dental-facial Orthopedics from Loma Linda University in 2001. Upon graduation, he received the Roland D. Walters Annual Orthodontic Research Award for his graduate research project and thesis titled: “A Continued Investigation of Craniofacial Growth in Infant Heart Transplant Recipients Receiving Cyclosporine.” In June of 2001, Dr. Cornali took over Dr. Mark Gorham’s NE Albuquerque family orthodontic practice and has helped over 3,000 children, adolescents, and adults achieve beautiful, healthy smiles. Cornali Orthodontics offers patients conventional clear and metal braces, Invisalign and Invisalign Teen with impression free digital scanning, lingual (hidden) braces, orthognathic surgical orthodontics, wickodontics accelerated tooth movement, TMJ disorder treatment, and CBCT advanced 3D imaging. Dr. Cornali was chosen Albuquerque the Magazine Top Orthodontist by his dental colleagues in 2009, 2010, 2013.
**STEPHANIE DOMINGUEZ**

Stephanie Dominguez, an 18-year dental industry veteran, has had a wealth of experience in every aspect of dentistry. She began her career as a dental assistant, graduated as Valedictorian from the University of New Mexico School of Dental Hygiene in 2005 where she then practiced in both corporate and private settings, and has now worked in the dental implant industry for four years with OCO Bio-medical after spending a few years as a Technology Advisor for Patterson Dental. An advocate for the profession, she applies her practical knowledge about the industry to create, build, and maintain relationships with practicing dentists and their staffs. Stephanie has been active in the local and state dental associations serving as President of the New Mexico Dental Hygienists’ Association, FY 2012-2013.

**ANDREW EBERHARDT**

In 1999, Mr. Eberhardt was hired by the Dental Cooperative as Vice President. His responsibilities and duties have largely included managing membership growth and development. He has been key in negotiating and managing purchasing contracts and agreements for Cooperative members. Historically, these companies include Henry Schein, Procter and Gamble, Komet, Ultradent, Dentsply, Dental Health Products, Inc., and Keystone Implants. He also leads the negotiation efforts with third party dental insurance partners in obtaining enhanced fee schedules for Co-Op members.

In 2003, Andrew was assigned to develop and direct a Co-Op sponsored dental insurance plan to compete with existing plans in the Utah market. Over the next three years, “Dentist Direct Dental Plans” grew a panel of over 500 dentists and provided dental insurance coverage to thousands of patients throughout the state. Through that experience birthed a new concept and opportunity for the Co-Op to create a powerful and unique alternative to traditional dental insurance, the Dental Benefit Program. Mr. Eberhardt worked closely with his colleagues and Co-Op dentists to develop the DBP which now has close to 25,000 individual participants and over 500 sponsoring groups spanning across four different states.

In the spring of 2012, Andrew was promoted to Chief Operating Officer and directs all operational aspects of the Dental Cooperative.

**GARY FICHTNER**

If there is a better way to significantly impact the level of care you provide to your patients, Gary Fichtner, CDT, BDT will discover it and bring it to the industry. Gary holds memberships in the Richard V. Tucker international Study Groups, National Association of Laboratories, and the American Academy of Cosmetic Dentistry.
JEFFREY FRAUM

Jeff Fraum is a Senior Associate General Counsel for the American Dental Association and has been with the ADA since December 2007. Jeff received his law degree from Rutgers University School of Law—Newark and his undergraduate degree from Haverford College. He is currently admitted to the bars of New Jersey and Illinois, and is a member of the Association of Corporate Counsel.

HOWARD GLAZER

Dr. Glazer is a Fellow and Past President of the Academy of General Dentistry, and former Assistant Clinical Professor in Dentistry at the Albert Einstein College of Medicine (Bronx, NY). He has been a visiting clinician at several universities around the country. He is a Fellow of the American College of Dentists; International College of Dentists; American Society for Dental Aesthetics, the American Academy of Forensic Sciences, and a Diplomate of the American Board of Aesthetic Dentistry. Dr. Glazer is an Attending Dentist at the Englewood Hospital (Englewood, NJ). Additionally, Dr. Glazer is the Deputy Chief Forensic Dental Consultant to the Office of Chief Medical Examiner, City of New York.

For the past several years, Dr. Glazer has been named as one of the “Leading Clinicians in Continuing Education” by Dentistry Today, and most recently was named as one of the Top Dentists in New Jersey by New Jersey Monthly, and 201 Magazine. He lectures throughout the U.S., Canada, and overseas, on the subjects of dental materials, cosmetic dentistry, forensic dentistry, and patient management. Additionally, Dr. Glazer is a frequent author of dental articles and has been published throughout the world. Currently he publishes a monthly column in AGD IMPACT entitled “What’s Hot and What’s Getting Hotter!” He maintains a general practice in Fort Lee, NJ.

JOSEPH GRIEGO

Joseph Griego is the founder and owner of CAREtactics CPR, a medical instruction company. Joseph is 26 years old and was born and raised in the beautiful north valley of Albuquerque, New Mexico. After serving in the U.S. Navy, Joseph has taken on careers as both an Albuquerque area firefighter and a local police officer. Joseph is a proud father who spends his time coaching his son’s little league team and volunteering as a coach for the Special Olympics. Joseph’s vision for CAREtactics is to provide members of his community with the skills and knowledge necessary to react in an emergency situation so we have a safer environment for all.
JANE GROVER

Dr. Jane Grover became the Director of the Council on Access Prevention and Interprofessional Relations for the American Dental Association in April 2013. She is a native of Detroit and received both her dental degree and master’s degree in Public Health from the University of Michigan. Prior to joining the ADA, Dr. Grover was the Dental Director of an FQHC in Michigan, adjunct faculty of the University of Michigan School of Dentistry and AEGD residency director for Lutheran Medical Center.

Dr. Grover has been an advocate for public—private partnerships to promote oral health programs for underserved populations. She was awarded the Clinician of the Year award from the Michigan Primary Care Association in 2004 for her role in advocating for the return of dental Medicaid benefits for adults in Michigan. She testified before a U.S. Congressional Subcommittee on dental Medicaid benefits for underserved populations in 2008.

She was also a Trustee in the Michigan Dental Association, Chair of the American Dental Association Political Action Committee and served as ADA Vice President from 2006–2008. She was awarded the distinguished Alumni of the Year award by the University of Michigan School of Dentistry in 2014.

BERNADETTE JOJOLA

Bernadette Jojola, CDA, has worked with Quality Health Management, providing instruction in many of the Continuing Education courses, for many years. She has a passion for teaching and helps individuals acquire knowledge in Dental Radiography to challenge the Radiation Health and Safety, Infection Control and General Chairside Assisting Exams administered by the Dental Assisting National Board.

DAN KLEMMEDSON

Dr. Klemmedson has been in Tucson since 1966. After completing his undergraduate education at the University of Arizona, he moved to Los Angeles for his dental, medical, and surgical training. He received both his dental and medical degree from the University of Southern California (USC), graduating with honors in both fields. He completed his oral and maxillofacial surgery training at Los Angeles County/USC Medical Center. He is board certified and has been a Diplomat of the American Board of Oral and Maxillofacial Surgery since 1985. He maintains hospital privileges at Tucson Medical Center and University of Arizona Medical Center. He has held teaching positions at University of Arizona College of Medicine and Pima Community College. He is a member of the American, Arizona and Southern Arizona Dental Associations (past president of Arizona and Southern Arizona), American Association Oral and Maxillofacial Surgery, Western Society of Oral and Maxillofacial Surgeon (past president), American Cleft-Palate Craniofacial Association, Arizona Society of Oral and Maxillofacial Surgeons (past president), and the Pima County Medical Society. Dr. Klemmedson plays an active role on the cleft lip and palate/craniofacial team in southern Arizona, which is associated with Children’s Rehabilitative Services.
ANTHONY MANCUSO

Dr. Mancuso graduated from the University of Toronto in 1985 and has maintained a general dental practice in Welland, Ontario ever since. He is a fellow of the following: the Academy of Dentistry International, the Pierre Fauchard Academy, and the International Academy for Dental Facial Esthetics. In 2006, he received the award of Master in the Academy of General Dentistry, and in 2011, he was recognized with the “Lifetime Learning and Service Recognition Award” by the AGD.

He has published articles for numerous dental journals and has given over 100 presentations to various dental organizations in Canada, the U.S., and internationally. From 1999 to 2009, Dr. Mancuso conceived, developed and ran “Millennium Aesthetics”—a live hands-on program that taught dentists and staff aesthetic diagnosis and treatment. Today, he provides this program to dentists in an over-the-shoulder mentorship format. He is the past Trustee for Canada in the AGD, the Past President of the Ontario AGD, and past-Mastertack Director of the OAGD. He is also the Past-President for the Niagara Peninsula Dental Association—a component society of the ODA. He currently serves as President of the Regional Niagara AGD study club. In 2012, he was named, “Canadian AGD Dentist of the Year” by the Canadian AGD.

MICHAEL McDADDE

Michael McDade is the CEO of Focus Creative Agency, Albuquerque, NM. Michael is an expert in marketing and dental practice development and has many years of experience helping dentists to be more successful. He is a seasoned public speaker and a Certified WHY Coach.

DREW McDONALD

Dr. Drew McDonald is thrilled to be speaking at the NMDA Annual Session for the first time. Dr. McDonald is an alumnus of the University of New Mexico where he was a varsity catcher for the Lobo Baseball team. He is a proud former member of the UNM Pre-Dental Society and graduated from UNM in 2008. Dr. McDonald earned his dental degree from Creighton University in December of 2016. He received his orthodontic specialty certificate and master’s degree in Oral and Craniofacial Sciences with his original clinical research thesis investigating the effects of sports mouth guards on the temporomandibular joint complex. Dr. McDonald also worked as a general dentist during his 2.5-year residency program.

In January 2017, Dr. McDonald joined Dr. John Cornali as a partner at Cornali and McDonald Orthodontic Specialists in the NE heights of Albuquerque. In addition to traditional braces, Dr. McDonald has extensive training and experience utilizing the latest technologies and techniques in orthodontics. Dr. McDonald has special interests in the areas of sports dentistry, accelerated orthodontics, and providing care for patients with special needs, specifically, Autism Spectrum Disorder, which his oldest daughter is affected by.
Jane McGinley is a dental hygienist with an MBA who is manager for Fluoridation and Preventive Health Activities at ADA for the Council on Advocacy for Access and Prevention. Prior to working for the ADA, Jane was in private clinical practice for 15 years and spent another 15 years serving as dental health coordinator in a residential facility for individuals with special needs. With more than 19 years’ experience in dealing with the science, challenges, and strategies surrounding fluoridation, Ms. McGinley provides technical assistance to ADA members, key stakeholders, and coalitions. Additionally, she facilitates the work of the National Fluoridation Advisory Committee.

Kim Miller, RDH, BSDH is a Lead Profitability Coach with Inspired Hygiene, a national speaker, co-founder of PerioFrogz.com and a columnist for RDH magazine. Graduating from Loma Linda University in 1981 with a bachelor’s degree in Dental Hygiene, Kim is also a four-time graduate of the Bale/Doneen Mentor Preceptorship Program. In addition to clinical practice, Kim has more than 25 years of coaching experience. She has mentored hundreds of dental professionals in workshop and private practice settings. Kim is passionate about helping clinicians adopt solid science based principles and treatment philosophies resulting in exceptional treatment outcomes, healthier patients, and happier more satisfied clinicians.

Chris Morgan, DMD, Private Practice General Dentist, Santa Fe. After graduating from Allegheny College in Pennsylvania, Dr. Morgan attended the University of Pittsburgh School of Dental Medicine, graduating in 2001. He practiced general dentistry in Michigan for nine years before relocating to Santa Fe in 2010. He was awarded the Golden Apple Award from the ADA in 2010, recognizing strong legislative action in his community.

Michael brings over 20 years of communications, broadcasting, and government experience to his position at the NMDA. His background includes holding the position of Public Information Officer for the New Mexico Economic Development Department, Director of Charitable Giving and Communications for Charter Bank, and a dozen years as an award winning broadcaster in Albuquerque and Austin. In his spare time, he records and performs music with his band, can be heard on commercial radio/television voiceovers, and is an avid photographer.
LINDA NICHOLS

Linda Kay Nichols, DMD, PA graduated from Tufts School of Dental Medicine, and has been in private practice for many years. She belongs to the oldest study club west of the Mississippi, is a recent member of the American Association of Dental Practice Administration and the American Association of Facial Esthetics, as well as the tripartite of dentistry—ADA, NMDA and ADDS.

She has walked off of a 870 foot building, co-authored a book, and rafted the Colorado River through the Grand Canyon. She is a strong supporter of the U.S. Constitution and the Second Amendment. Having stood within the walls of the U.S. Supreme Court and the Lincoln Memorial, she is proud at the singing of the U.S. National Anthem.

This is the second time she has presented at the New Mexico Dental Association on the subject of Ethics.

JONATHAN PARKER

Dr. Parker is a graduate of the University of Minnesota School of Dentistry. He has treated patients with snoring and sleep apnea for over 24 years and has had a full-time practice in dental sleep medicine in Minneapolis, Minnesota since 2001. He is a Diplomate of the American Board of Dental Sleep Medicine and the American Board of Orofacial Pain. He is a charter member of the American Academy of Dental Sleep Medicine. He was the recipient of the Academy’s prestigious Distinguished Service Award in 2003. He is immediate past President of the American Board of Dental Sleep Medicine.

Dr. Parker is an Adjunct Clinical Professor at Tufts University School of Dental Medicine. He has authored a number of research articles and abstracts evaluating the effectiveness of oral appliance therapy for obstructive sleep apnea (OSA). Dr. Parker has lectured internationally on evaluation and treatment of snoring and OSA. He is well known for developing innovative techniques and protocols to improve patient care and treatment success in dental sleep medicine.
Dr. Howard Pollick is a licensed dentist in California, a health sciences clinical professor and director of the dental public health residency program, Department of Preventive & Restorative Dental Sciences, School of Dentistry at the University of California San Francisco.

Dr. Pollick has lectured extensively on the benefits and safety of community water fluoridation in California, nationally and internationally. He has been a past chair of the Oral Health Section and Governing Councilor of the American Public Health Association.

A diplomat of the American Board of Dental Public Health (since 1985), Dr. Pollick is an American Dental Association expert spokesperson on fluoridation (since 2004), a member of the ADA National Fluoridation Advisory Committee, chair of the fluoridation advisory committee to the California Dental Association Foundation and a consultant to the California Department of Public Health. He is the recipient of the 2010 Fluoridation Special Merit Award from the Association of State and Territorial Dental Directors and the 2015 recipient of the UCSF Chancellor’s Award for Public Service.
DAN POTICNY

Dr. Poticny is a clinical associate professor at the University of Michigan School Of Dentistry with a private practice in Grand Prairie, TX. He is a graduate of the Ohio State University, the Baylor College of Dentistry, and a fellow of the Academy of CAD/CAM Dentistry. He is a member of the American Dental Association, Academy of General Dentistry, the International Association for Dental Research, and the International Society of Computerized Dentistry.

Dr. Poticny’s areas of professional interest include digital dentistry and material clinical applications. He is one of the earliest to incorporate CAD/CAM chairside concepts to his dental practice beginning with CEREC 2 which has led to his current involvement at the academic and research level with a variety of digital systems. He has written numerous articles, research papers, and scientific abstracts on the accuracy, efficacy, and clinical outcomes for these systems and has presented worldwide on these topics. Since 1999, he has taught dentists the use of these systems, applications of modern dental materials, and adhesive dentistry for the everyday dental practice.

STEVE RASNER

In 1981, Owens, Illinois, the sixth largest glass plant in the world, closed its doors. What followed was a domino effect of failed businesses, staggering unemployment, and a devastatingly bleak economy. That was the year after Dr. Steven Rasner opened his practice in southern New Jersey. Sadly, 34 years later, this area has remained nationally ranked for its unemployment, poverty levels and absence of growth. During this same time period, Dr. Rasner has nurtured a private fee for service practice that commands fees in the top percentile in the nation. It grosses over 4.1 million per year on a four-day work week with a part time associate and a substantial bottom line. The practice has been a leader in community civic duty and was awarded the Congressional Recognition Award in 2000.

Dr. Rasner has taught for 17 years in 40 American states and five countries. He has received numerous speaking awards and been recognized in Dentistry Today’s Top Clinical Educators list for ten consecutive years. Dr. Rasner received a lifetime achievement award in 2011 from Excellence in Dentistry. He has authored three books and over 50 industry and journal publications.

GARY L. ROBERTS

Dr. Gary Roberts is the 153rd president of the American Dental Association, the nation’s largest dental association, representing 159,000 dentist members. He attended Baylor College of Dentistry, now Texas A&M College of Dentistry, and established his dental practice in Shreveport, Louisiana. He has been an ADA member for 41 years.

Dr. Roberts is a member of the Academy of General Dentistry and Ark-La-Tex Academy of Dentistry. He is a fellow of the American College of Dentists, International College of Dentists, and the Pierre Fauchard Academy. He is also a past president of the Louisiana Dental Association and former editor of the Journal of the Louisiana Dental Association.
THOMAS SCHRIPSEMA

Tom Schripsema, DDS, NMDA executive director, is a third-generation New Mexican. After graduating from Manzano High School, Tom attended Calvin College in Grand Rapids, MI, receiving a BA with a major in biology and significant coursework in chemistry and music. He continued doctoral studies at Creighton University in Omaha, NE graduating with a DDS in 1983. He has been in private practice here in Albuquerque for 34 years, which also included two years as a part-time civilian dentist at Kirtland Air Force Base clinic. He took over as executive director one year ago, but continues to keep his fingers wet on a part-time basis.

Dr. Schripsema is a past-president of the New Mexico Dental Association and the New Mexico Academy of General Dentistry. He was vice-chairman of the American Dental Association’s Council on Dental Benefits Programs and served on the ADA Code Revision Committee for six years. He was a delegate or alternate delegate to the ADA for 20 years and served as the NMDA Government Affairs chair for 16 years. Tom has lectured around the country on subjects relating to dental benefits, coding, and peer review. He also contributes to state and national dental periodicals and publications.

When not engaged in Dental Association business or fixing teeth, he performs regularly on the French horn with the Albuquerque Concert Band, Cordia Santa Fe, the Brass Profundo Brass Quintet, and other community music groups.

ROY SHELBURNE

Born in Pennington Gap, VA, Roy was raised on a farm in rural southwest Virginia. Growing up there, he learned to love the people and the scenery of the Appalachian Mountains. The second of four boys born to a high school agriculture teacher and a registered nurse, working on the farm instilled the importance of hard work. He’s deeply thankful to his parents for the example they set for him. Roy graduated from Pennington High School in 1973, with honors, and was accepted and enrolled at the University of Virginia, Charlottesville the fall semester of that same year. He was a 1977 graduate of the University of Virginia with a double major in Biology and Religious Studies. He applied, was accepted to, and enrolled in the dental school at Virginia Commonwealth University and graduated with honors in 1981, 5th of 115. Roy returned home in 1981 to start his new practice in his grandfather’s hardware store building.

Serving organized dentistry as a former secretary/treasurer and president of the southwest Virginia, Component 6, Virginia Dental Association, he learned the importance of giving back to the profession. He was honored to have been a delegate to the Virginia Dental Association’s Annual Meeting. He also learned the importance of volunteerism...giving back to his community, state, and world as he had been so richly blessed. Roy has served for over 7 years with the various Mission of Mercy projects in Virginia and has been a member of a team of short-term missionaries with the Baptist Medical Dental Missions International to Honduras, CA for 10 years. All this happened prior to the voluntary surrender of his dental license for revocation after the conviction and prior to sentencing.
KYLE STANLEY

Dr. Kyle Stanley graduated Magna Cum Laude from the Herman Ostrow School of Dentistry of USC and then went on to complete a dental implant residency along with a dental implant specialty in Florianopolis, Brazil. While at USC, Dr. Stanley completed an 18-month Esthetic Selective program with the world leader and “father” of minimally invasive Biomimetic dentistry, Dr. Pascal Magne, and was honored with the Charles L. Pincus Award for outstanding achievements in esthetic dentistry by the American Academy of Esthetic Dentistry.

In addition to Dr. Stanley’s clinical artistry, he is also a dedicated researcher who has been published in some of the top international dental journals about topics relating to esthetics, minimally invasive treatment, dental materials, dental implants, and surgery. Because of his research and expertise, Dr. Stanley has presented in the U.S., Mexico, and Brazil and was a Stevens Institute for Innovation Most Innovative Research Nominee, California Dental Association Table Clinic; Clinical Science Winner, USC DDS Research Clinical Science Winner, USC Graduate and Professional Student Senate Poster Symposium Award Winner, and has even appeared on Smiletalk Radio as a special guest expert.

TIM TWIGG

Tim Twigg is the president of Bent Ericksen & Associates. Bent Ericksen & Associates has been the leading authority in human resources and personnel management in the healthcare industry, helping dentists successfully deal with the ever-changing and complex labor laws. Tim brings over 30 years of practice management and business consulting experience and knowledge specifically in the health care field. Tim’s expertise extends to leadership and business development, strategic planning and marketing, and communication skills. He has presented seminars nationally on practice management, human resources, and employment compliance.

Tim is a published author and currently co-authors a regular column in Dental Economics entitled “Staff Issues.” He is part of the management faculty and/or speakers’ bureau for Career Fusion, Seattle Study Club, Hygiene Fusion, Jameson Management, and LVI Global. Tim is the past president of and a member of the Academy of Dental Management Consultants and a member of the Speaking Consulting Network. He is a member of the Society for Human Resources Management and VetPartners, the professional consulting association for the veterinary industry.
JOE VALLES

Dr. Joe L. Valles, DDS, has practiced general dentistry in Albuquerque for 35 years. His son, Domingo Valles DDS, joined the practice in 2010. Dr. Valles was raised by grandparents in Jarales, New Mexico; attended schools in Jarales, Belen, and Albuquerque’s South Valley. A high school drop-out; Dr. Valles served in the U.S. Army and in the Volunteers in Service to America (VISTA) program. Dr. Valles went on to graduate with Distinction from the University of New Mexico and Cum Laude from the University of Southern California School of Dentistry. Known to many as ‘Dr. Joe,’ he is a strong advocate for neighborhood associations and the common person. As vice-president, Dr. Valles will be next in line to assume the NMDA Presidency.

STEPHEN WAGNER

Dr. Stephen Wagner, a Diplomate of the American Board of Prosthodontics, a Fellow of the Academy of Maxillofacial Prosthetics and a Fellow of the Academy of Prosthodontics, is currently in his 39th year of private practice in Albuquerque, New Mexico. He received his dental degree from the University of Southern California School of Dentistry and his prosthodontic training from MD Anderson Hospital in Houston, Texas. Dr. Wagner serves on the Review Board of the International Journal of Oral and Maxillofacial Implants, the Board of Directors of the American College of Prosthodontists, and is editor of the ACP Board Study Guide.

Dental images taken by Dr. Wagner have been used in medical and dental textbooks and by the New York Times, ABC News, Newsweek, and The American Dental Association in the Journal of the American Dental Association, ADA educational pamphlets, and on the ADA web site.

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BYRON WALL

Considered one of the best cosmetic dentists in the Albuquerque area, Byron W. Wall, DDS, consistently produces high quality results for his patients using the most sophisticated and efficient dental equipment available in cosmetic and restorative dentistry. Also, by employing the most skilled professionals in the field of dentistry, our facility is able to stay a step ahead of the rest. Your dental health is important. If you’re looking for superior care, before, during and after your procedure, we encourage you to contact cosmetic dentist Byron Wall in Albuquerque, NM.

Dr. Byron W. Wall earned his Bachelor of Science degree from the University of Iowa in 1978. He went on to earn his Doctor of Dental Surgery from the University of Iowa in 1982, and completed his general practice residency at Illinois Masonic Medical Center the following year. Dr. Wall is also a graduate of the Las Vegas Institute Continuum, the world’s premier post-graduate educational center for advanced dental studies. Graduates of LVI are considered to be among the finest dentists in the world. As past president of the Albuquerque District Dental Society, Dr. Wall remains very active in the dental community and is committed to continuing education for both himself and his team.

Dr. Wall has been in private practice as a cosmetic dentist in Albuquerque since August 1983. He is licensed by the state of New Mexico.

RON WANG

Dr. Ron Wang received his DMD degree from the University of Pennsylvania, School of Dental Medicine where he graduated with honors. He went on to complete a General Practice Residency at the Philadelphia VA Medical Center, where he received intensive training in oral and periodontal surgery, implants, and fixed prosthetics. As a dedicated and avid learner of the arts and science of dentistry, Dr. Wang has completed extensive courses in esthetic dentistry, multidisciplinary treatment planning, and is a devoted member of the Academy of Osseointegration and Spear Study Club. Dr. Wang regularly lectures on the subjects of periodontal regeneration, guided bone regeneration, and surgical site preparation for implant placement.

ANDREA WISEMAN

Andrea S. Wiseman, RDH is a national preventive specialist for 3M ESPE, and brings over 30 years of experience in dentistry to her presentations. She is a member of the American Dental Hygiene Association, Texas Dental Hygiene Association, and past president of the San Antonio District Dental Hygiene Association, and Gulf Coast Dental Hygiene Society of Ft. Myers, FL.
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